

Calendar Announcement

12/12/2016

For immediate release

Subject: RED CROSS AND HERMOSA BEACH POLICE DEPARTMENT CALL FOR BLOOD DONATIONS

Date and Location: Thursday, January 5, 10:00am – 4:00pm

Council Chambers, Hermosa Beach City Hall
1315 Valley Drive, Hermosa Beach, CA

The Hermosa Beach Police Department is partnering with the Red Cross in the Battle of the Badges campaign. The Battle of the Badges is an opportunity for all badge carrying personnel, along with their friends and family to positively impact our community to see who can donate the most blood and ultimately help save the most lives.

Blood supplies typically fall to critically low levels during the winter months. We can have a substantial impact on the availability of blood for accident victims, cancer patients, premature babies and burn patients.

To make your life-saving appointment, please visit www.redcrossblood.org and enter sponsor code BADGESOCAL. For more info, contact Lt. Landon Phillips at lphillips@hermosapolice.org

About the American Red Cross: The American Red Cross provides relief to victims of disasters at home and abroad, collects and distributes nearly half of the nation's blood supply, teaches lifesaving skills, and supports military members and families. The American Red Cross, a charity and not a government agency, depends on voluntary contributions of time, money and blood to perform its humanitarian mission.

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