



City of Hermosa Beach: Strategic Plan

VISION 2030

HERMOSA BEACH 2030
is The Best Little Beach City!

Our Hometown Spirit,
Our Beach Life Style,
Our Eclectic Downtown,
Our Vibrant Entry Corridors

Our Commitment to Environmental Sustainability,

MAKES US DIFFERENT AND SETS US APART.

POLICY AGENDA 2015

Top Priority

Long Term Financial Plan (linked to City Infrastructure and Facilities Needs) and Debt Policies

Downtown Revitalization Strategy

Community Policing Action Plan

Street Program Funding for Catch Up and Ongoing Maintenance

Pacific Coast Highway/Aviation Avenue Mobility/Improvement Project

Hotel Development

High Priority

Before/After School Program

Water: Policy Direction

Compensation Policy and Labor Contracts

South Park Phase 2

Comprehensive City Facilities Plan

Homeless Strategy and Action Plan

GOALS 2020

Commitment to a Safe Community

Financially Sound City Government

High Performing City Providing 1st Class Services

More Livable, Sustainable Beach City

Enhanced Economic Development Through Revitalized Downtown and Entry Corridors

HERMOSA BEACH MUNICIPAL GOVERNMENT MISSION

The mission of the HERMOSA BEACH MUNICIPAL GOVERNMENT is to *Be Financially, Environmentally Responsible to Govern the Community and to Provide 1st Class Municipal Services in a Customer Friendly Manner. through Valued Employees and Volunteers.*

MANAGEMENT AGENDA 2015

Top Priority

Fire/Police Temporary Location
 8th Street Sidewalk

General Plan/Local Coastal Program – Blueprint for a Low Carbon Future

Late Night Action Plan

Municipal Carbon Neutral Plan

Sketchers Development

High Priority

Priority Based Budgeting

Library Plan

Community Theater

Trans Pacific Fiber Optic Cable

Public Safety Service and Staffing Study

MANAGEMENT IN PROGRESS 2015

Nixle Communications Plan for Internal and External Use	Health Insurance Modifications
Community Risk Assessment	Priority based Budgeting Update
Downtown Police Unit: Full Time Officer	Fiscal Health: Live Model
Community Police Academy: 1 st Class	Five Year Financial Plan/Fiscal Model
Emergency Operations Plan: Update and Training	Vehicle Replacement: Update Report
Fireground Survival (FGS) Training Program	Sewer Upgrade: Bond Issuance
Police Open House	E-payables Implementation
Pizza with Police	New Animal License System
Ambulance Operator Program	Demand based Pricing Parking: Implementation
Full Time Employee for Ambulance Operator Program	Theater Rental: Evaluation, Policy Direction
Fire Wellness – Fitness Initiative Program	Liability Insurance Program for Contract Class Instructors
Crime Analysis: Refinement	Oil Debt Payment
Volunteer Police Program: Recruitment	Street Paving Program: Update Report
Emergency Operations Center	CNG Fueling Options Report
Detective Case Management: Review	City Yard Renovation/Toxic Concern Mitigation
1736 House: Direction	Sewer Hydro Jetting Contract
Neighborhood Watch and VIP Program	Council Cameras
Multi Hazards Mitigation Plan: Development	Solid Waste Collection: Update Report
Fire/EMS Standards of Coverage: Funding	Employee appreciation Program: Enhancements
Police Community Calendar: Development	Land and Asset Management Software
Police Officer Recruitment and Hiring	New Training System for Part-Time Employees
Sex Crimes, Violence, Trafficking	Part-Time Employee Recognition
Storm Water Plan: Development	AES Rebuild Intervener Site Reuse
Eden Systems Purchase Orders for All Departments	Special Olympics: Direction
Oil Settlement: Bond Issuance	4 th of July Regular Holiday Weekend
e Meeting/Paperless Agenda for Boards & Commissions	Parking Phase 1: Commercial Zone Smart Parking Purchase
OPEB Analysis/PERS Review Annual Update	Development Process – One Stop Shop
Online Parking Permits	Citywide Filming Strategy
	Parking Phase 2: Multi Space Meter Pay Station

MAJOR PROJECTS 2015

Police Training Facility, including Firing Range	Surf Legends Memorial Project
Fire Training Tower	Protective Bollards on Strand
Street Improvements Projects	Clark Field and Lawn Bowling electrical Design and ADA Access
Street Sharrows	Outdoor Kiosks: Beach, South Park, Valley Park
Citywide Conservation Upgrades (LED Lights)	String Lights on Pier Plaza
South Park Project Phase I	Signage at Parking Structure
Valley Park Playground Resurface/Renovation	Plaza Granite Cubes and Tile Removal