



City of Hermosa Beach
Community Resources Department

CONTRACT NUMBER:

EVENT DATE:

DATE STAMP

FEB 23 2015

STAFF
INITIALS

(E)

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- APPLICATION **MUST BE SUBMITTED BY OCTOBER 30, 2014** FOR EVENTS SCHEDULED FROM JANUARY THROUGH JUNE 2015, AND DUE MARCH 2, 2015 FOR EVENTS SCHEDULED FROM JULY THROUGH DECEMBER, 2015.
- \$758 Non-Refundable Application FEE required with application.
- \$505 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

Requested Event Date (1st Choice**): 9-26-2015

2nd Choice ** (Required): _____

**Date choice is not guaranteed until final calendar has been determined by City staff.

ORGANIZATION'S INFORMATION

EVENT TITLE: Rat Beach Bike Tour

Applicant Name: Jim BEARDSLEY Birthdate: _____

Organization Name: South Bay Sunrise Rotary Club

Non-Profit? No Yes Non-Profit I.D. or Tax Exempt #: 95-4597691

Address: 152 P.O. BOX TORRANCE CA 90507

City

State

Zip

Phone: 310-466-1122 Cell: _____

Email Address: Jim.beardsley@verizon.net Fax: _____

CONTACT PERSON'S INFORMATION (IF DIFFERENT FROM ABOVE)

Name: _____ Birthdate: _____

Address: _____

City

State

Zip

Phone: _____ Cell: _____

Email Address: _____ Fax: _____

REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:

Name: Jim BEARDSLEY Cell: 310-466-1122

EVENT INFORMATION

Event Type (please select all that apply):

- Race (run, walk, bike, etc.)
- Parade
- Street Fair/Festival
- Concert
- Other

- Tournament Type: _____
- Pass-Through
- Fundraiser Benefitting: _____
- Swim Event

Event Start Time: 7:30 AM Event End Time: 4:00 PM

Set-Up Date: 5:30 AM 9/24/15 Set-Up Time: 5:30 AM
(If set up includes multiple days, please include additional pages with a daily set-up schedule).

Break Down Date: 9/24/15 Break Down Time: 3:00 PM

Event Location: Starts AND Finish Seaside Lagoon Redondo Bch.

Estimated # of Participants: 750 Age of Participants: 5-75

Estimated # of Spectators (daily): 0 Total Estimated Attendance: 750

Overall Event Description - Briefly explain event and activities: Rat Beach Bike Tour is a family fun bike ride (3 rides) that raises money for charity. The rides feature the beautiful coast and many other points of interest.

Street Closure Information – For Parades, Races, Walk/Runs, etc. taking place on City streets. No closures

Names of Streets to be closed (please include additional sheets if necessary):

_____	between	_____	and	_____	_____	to	_____
_____	between	_____	and	_____	_____	to	_____
_____	between	_____	and	_____	_____	to	_____
_____	between	_____	and	_____	_____	to	_____
_____	between	_____	and	_____	_____	to	_____

Event Route (official map must be submitted with application)

Attached.

Assembly Area/Event Start: Seaside Lagoon Redondo Bch

Disbanding Area/Event End: “ “ “ “

Sponsors

List ALL proposed/anticipated Co-Sponsors. Each Co-sponsor is a \$250 per co-sponsor fee. Co-sponsors may sample only, not sell.

No Co-sponsors

Parking (\$1.25 per hour or \$30 per space per day)

Will you need reserved parking spaces? Yes No

If YES, please list requested parking times for each day of request (attach additional sheets if necessary):

# of Spaces _____	Date _____	from _____	to _____
# of Spaces _____	Date _____	from _____	to _____
# of Spaces _____	Date _____	from _____	to _____

Will official event merchandise be sold at the event (Business License required)? Yes No
(Note: No sales on beach per HBMC)

Does your event involve the sale or consumption of alcoholic beverages? Yes No
Alcohol is prohibited on the beach per HBMC 12.26.300

Will the event have amplified sound? Yes No
-If YES, please describe (live music, PA, number and size of speakers, microphone, bullhorn, etc):

Is this a fundraising event? Yes No *Proceeds will go to the Harbor Regional Centre, Wounded Heroes F.I.T.E.A. AND Local Schools.*
-If YES, please describe:

Will there be any fenced areas? Yes No *Within the Sea Side Lagoon*
-If YES, please describe: *Parking lot, a fenced area will corral the bicycles.*

Will there be construction of stages or structures, including any tents or awnings? Yes No
-If YES, please describe:

What is your clean-up plan post event? *ALL COURSES WILL BE SWEEP COMPLETELY UPON COMPLETION OF THE BIKE RIDE. WE HAVE APPROXIMATELY 5 TEAMS THAT DO SO.*

Will you be requesting street banners? Yes No

Will you be requesting light pole banners? Yes No

Will you be filming or having television coverage? Yes No

Entrance or Registration Fee: 55-

Methods of Registration (please check all that apply):

Website
 Active.com

Mail
 Other

Prizes (including anticipated cash prizes):

*Miscellaneous Items - Grand Prize.
Usually a Bicycle*

SAFETY/SECURITY/VOLUNTEERS

Have you hired a security company to handle security arrangements for this event? Yes No

-If YES, please include the following information:

Company Name: _____ Phone: _____ # of Guards: _____

Guard Schedule:

Do you plan on utilizing volunteers? Yes No

-If YES, please describe:

*As very specific
Volunteer plan that includes individuals
from the charities. Volunteers are located
at waterstops (4). Registration and various
key points on the ride.*

Please describe your procedures for both crowd control and internal security:

*Generally crowd control a non issue. Riders
either eat at Rudy's then leave or enter the
Lobsterfest after completing their ride.*

EVENT PROMOTION INFORMATION

Please describe marketing and promotional efforts for this event. Include event website, social networking sites, radio play, etc.

Active.com is primary Advertiser. Website (Ratbeachbiketour.com) is also used.

EQUIPMENT INFORMATION (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

- | | |
|---|--|
| <input type="checkbox"/> Cars _____ | <input type="checkbox"/> Porta Potties _____ |
| <input type="checkbox"/> Semi-Trucks _____ | <input type="checkbox"/> Motor Homes _____ |
| <input type="checkbox"/> Generator _____ | Size: _____ |
| Size/Type: _____ | <input type="checkbox"/> Trailer _____ |
| <input type="checkbox"/> Vans _____ | Size: _____ |
| Size: _____ | <input type="checkbox"/> Stage _____ |
| <input type="checkbox"/> Sound Equipment _____ | Measurements: _____ |
| <input type="checkbox"/> Enclosed Tents _____ | <input type="checkbox"/> Canopies _____ |
| <input type="checkbox"/> Other (please attach list with description of each item) | |

GREEN MATRIX (ENVIRONMENTAL PROTECTION PLAN) - REQUIRED

COMPLETE THE ATTACHED GREEN MATRIX AND ATTACH TO YOUR APPLICATION.

ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities.

Please describe your accessibility plan:

NA. Will use existing Parking lot at REDONDO Bch Lagoon.

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

Will provide after Policy Renewal 7/1/2015

**APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD
CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.**

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.


Name/Company Representative

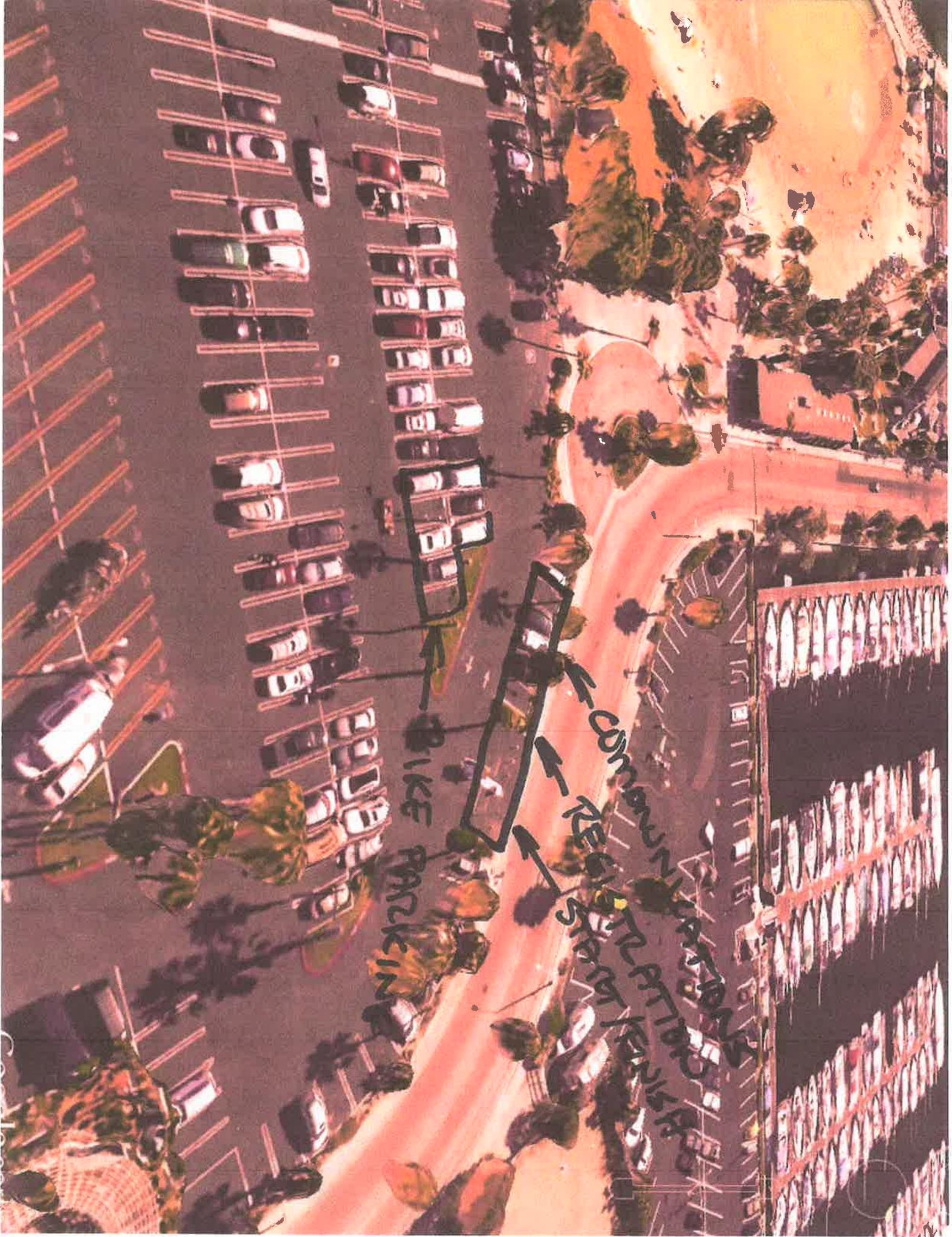

Signature

2-18-2015
Date

²⁰¹⁵
~~RAT RIDE 2014~~ METRIC CENTURY (62 MILES) FINAL

63.9 miles

Leg	Dir	Type	Notes	Total
	←	Left	Turn left (North) onto N Harbor Dr	0.0
0.5	←	Left	left at Herondo onto The Strand	0.5
1.5	→	Right	Right 26th St/ Left Hermosa Ave.	2.0
0.4	←	Left	at 35th Resume Strand (6.8 miles to Ballona Creek)	2.4
5.8	↑	Water	SAG #1 - Dockweiler Beach	8.1
1.1	←	Left	Turn left OVER BRIDGE to Ballona Creek	9.2
0.1	→	Right	Turn right to stay on Ballona Creek Bike Path- (Straight next 2.5 miles)	9.3
1.4	↑	Straight	Continue straight	10.7
0.2	↑	Straight	Continue onto Ballona Creek Bike Path	10.8
1.1	←	Left	Slight left to stay on Ballona Creek Bike Path	11.9
0.1	↑	Water	Ballona Creek - Water Stop	12.0
0.0	→	Right	Turn right onto S Centinela Ave	12.0
0.6	→	Right	Turn right onto W Jefferson Blvd	12.6
2.0	←	Left	Turn left onto Culver Blvd	14.5
0.8	→	Right	Turn right onto Vista Del Mar	15.4
0.3	←	Left	Turn left onto 63rd Ave	15.7
0.0	←	Left	Turn left onto Esplanade	15.7
0.3	←	Left	Turn Left onto Culver Blvd.	16.0
0.1	→	Right	Slight right onto Pershing Dr	16.1
0.2	→	Right	Turn right to stay on Pershing Dr	16.3
2.3	←	Left	Turn left onto Imperial Hwy	18.6
0.7	→	Right	Turn right onto Main St	19.3
0.6	←	Left	Turn left onto E Pine Ave	19.9
0.3	→	Right	Turn right onto Guaymas Way	20.2
0.1	↑	Water	SAG #2 - El Segundo Recreation Park	20.3
0.2	→	Right	Right on E. Pine Ave.	20.4
0.3	←	Left	Turn left onto Center St	20.7
0.1	→	Right	Turn right onto E Mariposa Ave	20.8
1.2	→	Right	Turn right onto N Douglas St	22.0
1.5	↑	Straight	Douglas becomes Redondo Ave	23.5
0.2	←	Left	Turn left onto 33rd St	23.8
0.3	→	Right	Turn right onto S Aviation Blvd	24.0
0.3	→	Right	Turn right onto Marine Ave	24.3
0.3	←	Left	Turn left onto N Redondo Ave	24.5
1.0	→	Right	Turn right onto 2nd St	25.5
0.5	←	Left	Turn left onto N Meadows Ave	26.0
0.3	→	Right	Turn right onto Keats St	26.4
0.1	←	Left	Turn left onto S Prospect Ave (3.5 miles on Prospect)	26.4
3.6	←	Left	Turn left onto S Camino Real	30.0
0.3	↑	Straight	Camino Real becomes Sepulveda Blvd	30.3
0.7	→	Right	Turn right onto Anza Ave	31.0
0.4	←	Left	Turn left onto Lomita Blvd	31.4
0.9	→	Right	Turn right onto Madison St	32.3
0.7	←	Left	Turn left onto Airport Dr	33.0
0.4	←	Left	Left to Torrance Airport SAG #3	33.4
0.1	↑	Water	SAG #3 - Torrance Airport	33.5
0.1	←	Left	RESUME Airport Dr	33.6



BIKE PARKING

COMMON NESTING SITES



PUBLIC RELATIONS INFORMATION

Please provide the following information to be given out to the general public, if requested:

Name of Event: Rat Beach Bike Tour

Name of Organization: South Bay Sunrise Rotary

Event Dates and Times:

Date	9/26/15				
Times	6:30				

Event Information can be found online at: ratbeachbiketour.com

Public Relations Contact: Jim BEARDSLEY

Day Phone: 310-466-1122 Evening Phone: _____

Email: JimBeardsley1@verizon.net

Please provide a brief description of your event. Please include any information that would be helpful for someone looking for more information.

The Rat Beach Bike Tour is a great charity event that raises money for some great organizations. Three routes to choose from, 15, 31 and 62 miles. These routes feature the beautiful coast and many other points of interest.