



City of Hermosa Beach  
Community Resources Department

CONTRACT NUMBER:	
EVENT DATE: <b>RECEIVED</b>	
DATE STAMP NOV 24 2014	STAFF INITIALS <i>[Signature]</i>

## COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

COMMUNITY RESOURCES

- APPLICATION **MUST BE SUBMITTED BY OCTOBER 30, 2014** FOR EVENTS SCHEDULED FROM JANUARY THROUGH JUNE 2015, AND DUE MARCH 2, 2015 FOR EVENTS SCHEDULED FROM JULY THROUGH DECEMBER, 2015.
- \$758 Non-Refundable Application FEE required with application.
- \$505 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

Requested Event Date (1<sup>st</sup> Choice<sup>\*\*</sup>): June 24-28, 2015 August 12-16  
2<sup>nd</sup> Choice \*\* (Required): June 17-22, 2015 August 5-9

**\*\*Date choice is not guaranteed until final calendar has been determined by City staff.**

ORGANIZATION'S INFORMATION			
EVENT TITLE: <u>Hermosa Beach Championships / NVL RIZE West Coast Championships</u>			
Applicant Name: <u>Daryl Rodriguez</u>		Birthdate: <u>03/16/88</u>	
Organization Name: <u>The National Volleyball League (The NVL)</u>			
Non-Profit?	<input checked="" type="checkbox"/> No	<input type="checkbox"/> Yes	Non-Profit I.D. or Tax Exempt #: _____
Address: <u>703 PIER AVE. SUITE B #244</u>			
<u>HERMOSA BEACH</u>		<u>CA</u>	<u>90254</u>
City		State	Zip
Phone: _____	Cell: <u>714-209-8314</u>		
Email Address: <u>Daryl@theNVL.com</u>		Fax: _____	
CONTACT PERSON'S INFORMATION (IF DIFFERENT FROM ABOVE)			
Name: _____		Birthdate: _____	
Address: _____			
_____		_____	_____
City		State	Zip
Phone: _____	Cell: _____		
Email Address: _____		Fax: _____	
REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:			
Name: <u>Daryl Rodriguez</u>		Cell: <u>714-209-8314</u>	

**EVENT INFORMATION**

**Event Type** (please select all that apply):

Race (run, walk, bike, etc.)
  Tournament Type: Professional Volleyball & Junior tournament

Parade
  Pass-Through

Street Fair/Festival
  Fundraiser Benefitting: \_\_\_\_\_

Concert
  Swim Event

Other \_\_\_\_\_

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Event Start Time: 8:00am Event End Time: 5:00pm

Set-Up Date: June 23rd, 8/11 Set-Up Time: 8:00am  
 (If set up includes multiple days, please include additional pages with a daily set-up schedule).

Break Down Date: ~~06/20-29~~ 8/16-17 Break Down Time: 5:00pm / 7:00am (06/29)

Event Location: volleyball courts North of Hermosa Pier

Estimated # of Participants: ~200 Age of Participants: 12-40

Estimated # of Spectators (daily): ~300 Total Estimated Attendance: 1500

**Overall Event Description** - Briefly explain event and activities:  
pro event (~~06/20-29~~) to coincide with junior event (~~06/24-26~~)

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**Street Closure Information** - For Parades, Races, Walk/Runs, etc. taking place on City streets.  
 Names of Streets to be closed (please include additional sheets if necessary):

_____	between _____	and _____	_____	to _____
_____	between _____	and _____	_____	to _____
_____	between _____	and _____	_____	to _____
_____	between _____	and _____	_____	to _____
_____	between _____	and _____	_____	to _____

**Event Route** (official map must be submitted with application)

N/A

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Assembly Area/Event Start: \_\_\_\_\_

Disbanding Area/Event End: \_\_\_\_\_

**Sponsors**

List ALL proposed/anticipated Co-Sponsors. Each Co-sponsor is a \$250 per co-sponsor fee. Co-sponsors may sample only, not sell.

will submit at beginning of season

**Parking (\$1.25 per hour or \$30 per space per day)**

Will you need reserved parking spaces?  Yes  No

If YES, please list requested parking times for each day of request (attach additional sheets if necessary):

# of Spaces \_\_\_\_\_ Date \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_  
# of Spaces \_\_\_\_\_ Date \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_  
# of Spaces \_\_\_\_\_ Date \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_

Will official event merchandise be sold at the event (Business License required)?  Yes  No  
(Note: No sales on beach per HBMC)

Does your event involve the sale or consumption of alcoholic beverages?  Yes  No  
Alcohol is prohibited on the beach per HBMC 12.28.300

Will the event have amplified sound?  Yes  No

-If YES, please describe (live music, PA, number and size of speakers, microphone, bullhorn, etc):  
(2) 15" self powered speakers, (2) 18" subs self powered, (2) wireless mics,  
approx. 200ft total XLR cable for speakers & subs to DJ table

Is this a fundraising event?  Yes  No

-If YES, please describe:

Will there be any fenced areas?  Yes  No

-If YES, please describe:

Will there be construction of stages or structures, including any tents or awnings?  Yes  No

-If YES, please describe:

same footprint as last year (see attached)  
(2) 20x20's @ end lines for player & VIP tents  
(1) 12x12 stage  
(1) 15x15 tent for medical

What is your clean-up plan post event?

Our crew will be responsible for any trash within our footprint and any vendors will also be breaking down within our permitted time. Nothing will be left from our footprint and we will be responsible for putting up city nets on existing courts.

Will you be requesting street banners?  Yes  No  
Will you be requesting light pole banners?  Yes  No  
Will you be filming or having television coverage?  Yes  No  
Entrance or Registration Fee: TBD

Methods of Registration (please check all that apply):

Website  Mail  
 Active.com  Other \_\_\_\_\_

Prizes (including anticipated cash prizes):

TBD

#### SAFETY/SECURITY/VOLUNTEERS

Have you hired a security company to handle security arrangements for this event?  Yes  No

-If YES, please include the following information:

Company Name: ROGER NGUYEN SECURITY Phone: 310-989-7643 # of Guards: \_\_\_\_\_

Guard Schedule:

Do you plan on utilizing volunteers?  Yes  No

-If YES, please describe:

We'll utilize volunteers for court duties (i.e. score keep and ball shagging).

Please describe your procedures for both crowd control and internal security:

security will be accessible, if needed, for crowd control and will be continuously monitoring the event site.

**EVENT PROMOTION INFORMATION**

Please describe marketing and promotional efforts for this event. Include event website, social networking sites, radio play, etc.

we'll have a press release closer to the date. we'll also promote via social media outlets, our website, and print marketing materials (i.e. flyers & postcards).

WEBSITE: theNVL.com

Facebook: www.facebook.com/thenvl

**EQUIPMENT INFORMATION (ATTACH SITE PLAN)**

**A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.**

**YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN**

Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

- Cars
- Semi-Trucks NVL HAULER 49' Feet
- Generator  
Size/Type: \_\_\_\_\_
- Vans  
Size: \_\_\_\_\_
- Sound Equipment see amplified sound section
- Enclosed Tents 3
- Other (please attach list with description of each item)
- Porta Potties 2
- Motor Homes  
Size: \_\_\_\_\_
- Trailer  
Size: \_\_\_\_\_
- Stage 1  
Measurements: 12x12
- Canopies

**GREEN MATRIX (ENVIRONMENTAL PROTECTION PLAN) - REQUIRED**

**COMPLETE THE ATTACHED GREEN MATRIX AND ATTACH TO YOUR APPLICATION.**

**ACCESSIBILITY PLAN**

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities.

Please describe your accessibility plan:

\* see footprint

We will meet ADA requirements by creating a walkway with plywood to make the event accessible to persons with disabilities.

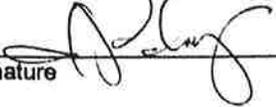
**INSURANCE**

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

**APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD  
CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.**

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

Daryl Rodriguez / The National Volleyball League  
Name/Company Representative

  
Signature

11/24/14  
Date



## **PUBLIC RELATIONS INFORMATION**

Please provide the following information to be given out to the general public, if requested:

Name of Event: HERMOSA BEACH Championships / NVL RIZE WEST COAST Championships

Name of Organization: The National Volleyball League (The NVL)

### **Event Dates and Times:**

Date	<del>8/28-29/15</del> <u>8/12-16</u>			
Times	<u>9am - 5pm</u>			

Event Information can be found online at: The NVL.com

Public Relations Contact: Beth Miller

Day Phone: 323-400-5835 ex. 103 Evening Phone: \_\_\_\_\_

Email: bmilller@prosportscomm.com

Please provide a brief description of your event. Please include any information that would be helpful for someone looking for more information.

will provide press release closer to date.



# PRELIMINARY FEE WORKSHEET

Please complete, to the best of your ability, all event-related fees as it pertains to your proposed event, **even if you are requesting fee waivers**. **REMINDER: ONLY VALID NON-PROFIT ENTITIES ARE ELIGIBLE FOR FEE WAIVER CONSIDERATION.** A final total of charges will be determined thirty days prior to your event once approval is granted; additional fees may apply when deemed necessary through the approval process. Please use this worksheet as a preliminary guide for planning purposes of city fees.

EVENT CATEGORY FEES	PRICE	MY EVENT FEES
<b>Category I</b>		
<ul style="list-style-type: none"> <li>&lt;500 people</li> <li>Event registrations done through the Community Resources Department</li> </ul>	70/30% of registration fees	
<b>Category II</b>		
<ul style="list-style-type: none"> <li>Impacts public areas for no longer than one (1) day including set-up &amp; tear-down</li> <li>Is conducted in the off-season (not between Memorial Day and Labor Day or on any holiday)</li> <li>Participant plus Spectator crowd above 500 but does not exceed 3,000 people.</li> <li>Has no television coverage (except news).</li> <li>A non-profit entity is the beneficiary of the net revenues (100%).</li> <li>Does not meet any of the identifying criteria for a Category III or IV event.</li> </ul>	\$2454 per day	
<b>Category III</b>		
<ul style="list-style-type: none"> <li>Impacts public areas for more than one (1) day including set up.</li> <li>Participant plus Spectator crowd does not exceed 5,000 people.</li> <li>Has no television coverage (except news).</li> <li>Has more than \$3,000 and less than \$50,000 in prize money.</li> <li>Does not meet any of the identifying criteria for a Category IV event.</li> </ul>	\$2699 per day	
<b>Category IV</b>		
<ul style="list-style-type: none"> <li>Meets Category III Criteria and has one or more of the following:               <ul style="list-style-type: none"> <li>Has network television coverage or</li> <li>Estimated participant/spectator crowds exceeds 5,000 people or</li> <li>Prize money in excess of \$50,000 or</li> <li>Charges admission to spectator Gross revenues in excess of \$50,000.</li> </ul> </li> </ul>	\$4908 per day	
<b>MISCELLANEOUS FEES</b>	<b>PRICE</b>	<b>MY EVENT FEES</b>
Commercial Application Fee - <i>non-refundable</i>	\$771	771
Non-Profit Application Fee - <i>non-refundable</i>	\$514	514
Pass-Thru Application Fee - <i>non-refundable</i>	\$257	
Amplified Sound Permit	\$143	143
Street Banner Fees	\$212	
Event Co-Sponsor	\$257 each	
Event Set-Up/Tear-Down	\$205 per location, per day	
Community Resources Staff (Required Cat. II-IV)	\$308 per day	
Paramedic	\$131 per hour	
Fire Inspection	\$157 per hour	
Police	\$104 per hour	
Parking Meter Space Fee	\$30 per space, per day	
<b>Preliminary TOTAL</b>		<b>\$ 1428</b>



## **GREEN MATRIX (Environmental Protection Plan)**

(Required for all event applications)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If your contract is for several years, show how you will increase compliance in subsequent years.

Event Name: Hermosa Beach Championships /  
ML Rize West Coast Championships

Expected Attendance: 300+ / daily

MEASURE	APPLIES TO:	HOW WILL YOU COMPLY? (use additional sheets if needed)
<b>Recycling and Waste Reduction</b>		
<b>1. Reduce waste and single-use items</b>		
<ul style="list-style-type: none"> <li>Limit single-use paper, plastics, packaging, and décor items</li> </ul>	All events	we will limit the use of these items
<ul style="list-style-type: none"> <li>Reduce size/bulk of plates, containers, cups</li> </ul>	All events	plates and cups will be for internal use only
<ul style="list-style-type: none"> <li>Use products with high recycled content</li> </ul>	All events	will use products w/ high recycled content
<ul style="list-style-type: none"> <li>Avoid sale or give-away of single-use plastic bottled drinking water</li> </ul>	All events	bottled drinking water will be limited to staff
<ul style="list-style-type: none"> <li>Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups)</li> </ul>	500 or more	will be accessible to athletes and staff who will have water bottles
<ul style="list-style-type: none"> <li>At 'beer or drink gardens' recycle cups (provide dump station for liquids)</li> </ul>	2000 or more	
<ul style="list-style-type: none"> <li>Recycle fry-grease for bio-diesel fuels</li> </ul>	2000 or more	
<ul style="list-style-type: none"> <li>Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks)</li> </ul>	500 or more	we will print several per page & double sided to save paper
<b>2. Recycling containers:</b>		
<ul style="list-style-type: none"> <li>Place well-marked recycle containers adjacent to every trash container</li> </ul>	500 or more	will place recycle containers next to trash container
<ul style="list-style-type: none"> <li>Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters</li> </ul>	2000 or more	
<b>3. Staging</b>		
<ul style="list-style-type: none"> <li>Recycle or reuse event construction materials</li> </ul>	2000 or more	
<ul style="list-style-type: none"> <li>Use 'no emission/no VOC' paints/sealants</li> </ul>	500 or more	will not be used
<b>Transportation</b>		
<ul style="list-style-type: none"> <li>No-idling policy for all vehicles</li> </ul>	All events	will enforce this
<ul style="list-style-type: none"> <li>Sponsor free shuttle or low cost bus passes</li> </ul>	2000 or more	
<ul style="list-style-type: none"> <li>Use hybrid, electric or CNG vehicles</li> </ul>	2000 or more	
<b>Energy</b>		
<ul style="list-style-type: none"> <li>Use energy-efficient lighting</li> </ul>	All events	no lighting will be used
<ul style="list-style-type: none"> <li>Turn lighting and devices off when not in use</li> </ul>	All events	will turn generator off when not in use

<ul style="list-style-type: none"> <li>Turn on generators when not in use for significant period of time</li> </ul>	All events	These will only run during event
<ul style="list-style-type: none"> <li>Using alternative energy (solar, wind, fuel cell) to supply some power</li> </ul>	2000 or more	
<ul style="list-style-type: none"> <li>Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred)</li> </ul>	2000 or more	
<b>Marine environment</b>		
<ul style="list-style-type: none"> <li>Avoid use of single-use plastic bags. <u>Events on Pier Plaza, Pier Avenue and Hermosa Avenue: NO single-use plastic bags.</u></li> </ul>	All events	we will not have plastic bags
<ul style="list-style-type: none"> <li>Avoid Styrofoam for outdoor events, take-out cups or containers. <u>Events on Pier Plaza, Pier Avenue and Hermosa Avenue: NO Styrofoam for outdoor events, take-out cups or containers.</u></li> </ul>	All events	we will not utilize styrofoam
<ul style="list-style-type: none"> <li>No hosing of surfaces unless specifically allowed by city</li> </ul>	All events	we will not hose any surfaces
<ul style="list-style-type: none"> <li>Full containment of all wastes</li> </ul>	All events	contain all wastes via trash containers
<ul style="list-style-type: none"> <li>Full containment of all six-pack plastic rings. <u>Events on Pier Plaza, Pier Avenue and Hermosa Avenue: Full containment of all six-pack plastic rings.</u></li> </ul>	All events	contain all six pack plastic rings in trash containers
<ul style="list-style-type: none"> <li>Provide recycling containers and litter control</li> </ul>	All events	we will provide recycling containers <sup>to</sup> litter control
<ul style="list-style-type: none"> <li>Beach and street cleaning required</li> </ul>	500 or more	our crew will be responsible within our footprint
<b>Education</b>		
<ul style="list-style-type: none"> <li>Event and vendors to make reducing waste and recycling a prominent theme</li> </ul>	500 or more	we will discuss and make sure any vendors comply w/ city
<ul style="list-style-type: none"> <li>Provide one booth, kiosk or space for green education sponsored by city or designee</li> </ul>	2000 or more	
<ul style="list-style-type: none"> <li>Advertise green measures and rules in all event advertising and on website</li> </ul>	500 or more	we will incorporate "Keep Hermosa Hermosa" logo on website / advertising
<ul style="list-style-type: none"> <li>Demonstrate that vendors and service providers will comply with green measures</li> </ul>	500 or more	we will have vendors / service providers comply w/ green measures
<b>Monitoring</b>		
<ul style="list-style-type: none"> <li>Report on compliance with above applicable measures</li> </ul>	500 or more	we can provide a report

