



City of Hermosa Beach
Community Resources Department

CONTRACT NUMBER:

EVENT DATE:

RECEIVED
DATE STAMP

DEC 24 2014

STAFF
INITIALS

(Signature)

COMMUNITY AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- APPLICATION MUST BE SUBMITTED BY OCTOBER 15TH OF THE PRECEDING YEAR FOR APPROVAL BY CITY COUNCIL.
- \$500 APPLICATION FEE IS REQUIRED WHEN APPLICATION IS SUBMITTED.

Request Event Date: 1st choice **: 12/6/15 2nd Choice **: 12/12/15

**Date choice is not guaranteed until final calendar has been determined by City staff.

ORGANIZATION'S INFORMATION

EVENT TITLE: Bi- ANNUAL HERMOSA BEACH SNOW-FEST. Applicant's Name: Spyder 2 Inc.

Non Profit: No Yes Non-Profit I.D. Number: N/A

Tax Exempt # (if applicable): N/A

Address: 59 / 65 Pier Avenue
Hermosa Beach Calif. 90254
City State Zip

Phone: (310) 374-2566 Off Cell: (310) 678-3855

Email Address: dennis@spydersurf.com Fax: (310) 374-2566

CONTACT PERSON'S INFORMATION (IF DIFFERENT FROM ABOVE)

Name: N/A

Address: _____
_____ City State Zip

Phone: () Cell: ()

Email Address: _____ Fax: ()

REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:

Name: Dennis Jarvis Cell: (310) 678-3855

BRIEF DESCRIPTION OF THE EVENT (ATTACH ADDITIONAL PAGES IF NEEDED)

60 tons of snow – exhibit with Semi-Pro snowboarders / Families and community ride down the bottom half of the hill. Helping out a slow time of the year for Downtown Hermosa Businesses and sharing a positive message about our fine town.

EVENT INFORMATION

Event Date: requested Dec. 6th or Dec. 12th Location: Pier Avenue / Plaza

Set Up Date/s & Time/s: 4:00 am Event Start Time: 12:00 pm

Event End Time: 9:00 pm Tear Down Dates & Times: Same day 9:00 pm

Number of Commercial Co-Sponsors: TBD Merchants / Businesses in Hermosa Bch poss. A few outside sponsors

Please list **all** Commercial Co-Sponsors: TBD

Will there be merchandise sales at the event? Yes No

Requesting Street Banners? Yes No (All Banner applications and permits are available through Public Works Department)

Requesting Light Pole Banners? Yes No

*See Above

Requesting Commercial Establishment Banners? Yes No

*See Above

Amplified Sound? Yes No

If yes to amplified sound, please describe: Live DJ and free Movies on the Plaza

Number of Participants (including volunteers): ? Method of Registration: Check all that apply: Website

Anticipated Number of Spectators: 499 Active.com Mail Other

Entrance or Registration Fee: N/A

Prizes: **YES! A LOT FREE STUFF for everyone!!!!--lets Make Hermosa Beach cool again!**

EQUIPMENT INFORMATION

Please check all the boxes that apply to the equipment that will be on site for your event and specify the number of each (if applicable). All equipment should be included on site plan:

Cars 3 Porta Potties N/A Semi Motor Home N/A

Generators 4 Trailers Vans N/A Stage maybe

Sound Equipment Tents ? possible Other

SAFETY/SECURITY PLAN

Please describe your procedures for both crowd control and internal security:
The Event will have all the merchants' involved staff the security and Crowd control. As well as

Vendors will keep their eye out for possible mischievous patrons and report back to security staff.

We supply Security Guards as well as almost all our staff is working the event.

PARKING PLAN

Please describe your parking plan for vehicles on city streets or in any parking lot(s):

Will need the use of Parking LOT "B" for the set up and parking of help / workers.

SITE PLAN (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES AND PARKING MUST BE ATTACHED TO THE APPLICATION. YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN.

* SEE ATTACHED PLANS-----

GREEN MATRIX (ENVIRONMENTAL PROTECTION PLAN)

COMPLETE THE ATTACHED GREEN MATRIX AND ATTACH TO YOUR APPLICATION. DONE

ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities. Please describe your accessibility plan:

As this is an outside event, we must assume the City of Hermosa has complied with ADA standards as all merchants must comply in order to have a business in the city.

N/A

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMESIS IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.



12/23/14

Company Representative (signature)

Date

Department of Community Resources

Date

Police Department

Date

Fire Department

Date

SUBMITTING APPLICATION:

Applications and other required documents must be submitted to the City of Hermosa Beach Community Resources Department, located at 710 Pier Avenue, Hermosa Beach, CA 90254. Banner applications are available at and submitted to: the Public Works Department, 1315 Valley Drive.

Office Phone: 310.318.0280 Email: dhunter@hermosabch.org Office Fax: 310.372.4333 or 310.372.6186

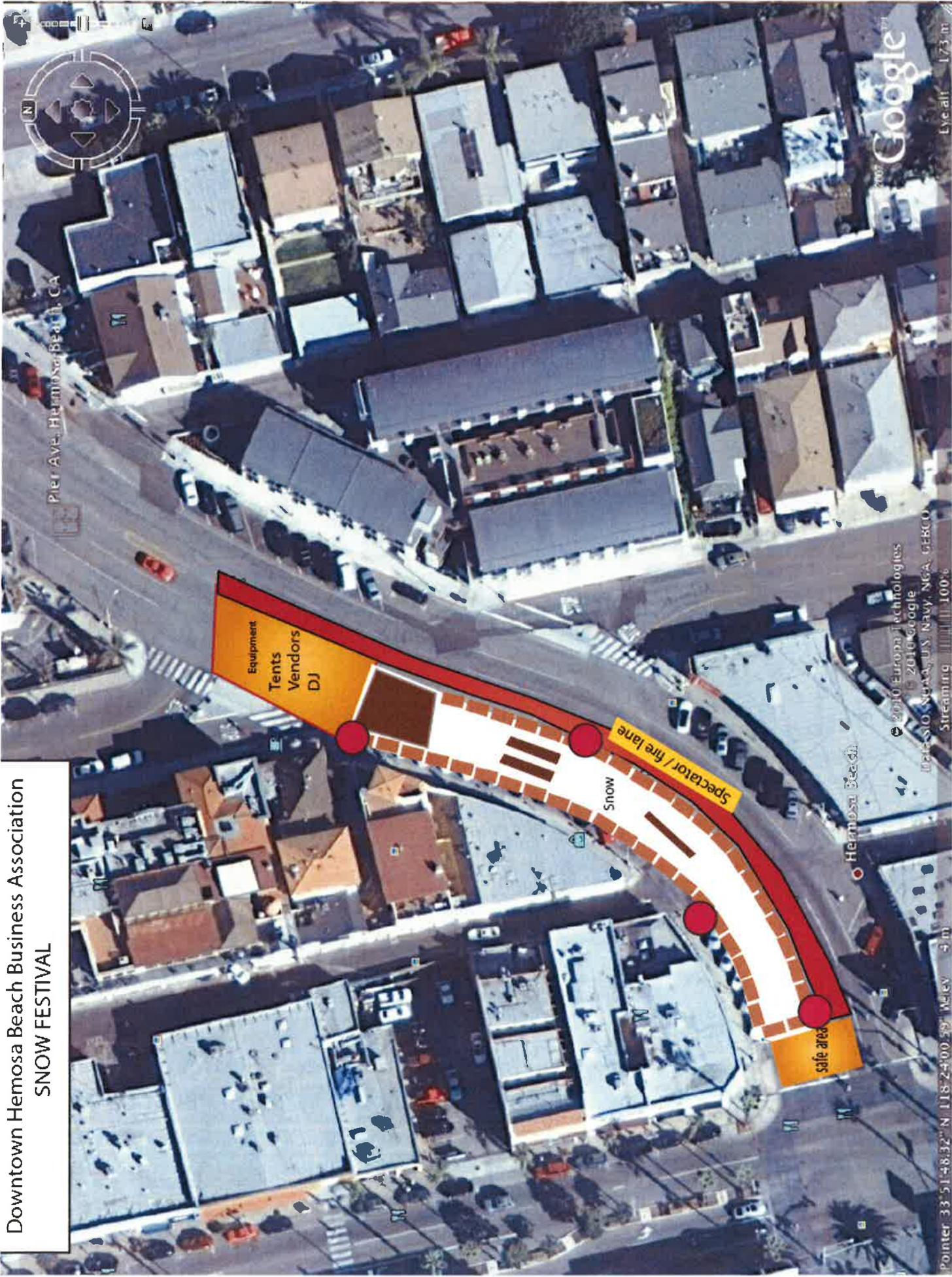


SPECIAL EVENT PERMIT APPLICATION

● 2011 FEE SCHEDULE ●

Application Fee (non refundable)	\$500
Damage/Clean-up Deposit (refundable)	\$500-\$10,000
Amplified Sound Permit (Police Department)	\$49 per day
Street Banner Fees (Public Works Department)	\$480 per banner
Light Pole Flags (Public Works Department)	\$250 per pole
Temporary Business Sign Permit (Public Works Dept.)	\$255
Business License Fee (Required)	Cashier's Office
Commercial Event Co-Sponsor	\$250 per sponsor
Event Set Up/Tear Down	\$200 per location per day
Community Resources Staff	\$300 per day

Downtown Hemosa Beach Business Association SNOW FESTIVAL



- Magnum ML T4060 generator lights
- Hay / Barrier
- Entry Ramp / Rails / Boxes

Music / Stage

WATERMANS REST.

The contact info:
Dennis Jarvis: 310 678-3855
Richard O'Reilly: 310-951-0702

BEACH DRIVE

SPYDER SURF
65 PIER AVENUE
310 374-2494

PIER AVENUE

GOOD STUFF REST.

FESTIVAL PARKING
LOT "B"

This space use in
the AM til 7 pm

13th Court

Bank

Cup Cakes

13th Street

NORTH
PARKING STRUCTURE

BEACH DRIVE

STARBUCKS

HERMOSA AVENUE