



City of Hermosa Beach  
Community Resources Department

CONTRACT NUMBER:

EVENT DATE:

**RECEIVED**

DATE STAMP  
JAN 20 2015

STAFF  
INITIALS

(Y)

COMMUNITY RESOURCES

# COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- APPLICATION **MUST BE SUBMITTED BY OCTOBER 30, 2014** FOR EVENTS SCHEDULED FROM JANUARY THROUGH JUNE 2015, AND DUE MARCH 2, 2015 FOR EVENTS SCHEDULED FROM JULY THROUGH DECEMBER, 2015.
- **\$758 Non-Refundable Application FEE required with application.**
- **\$505 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)**

Requested Event Date (1<sup>st</sup> Choice<sup>\*\*</sup>): Sunday, April 26

2<sup>nd</sup> Choice <sup>\*\*</sup> (Required): Sunday, May 31

**\*\*Date choice is not guaranteed until final calendar has been determined by City staff.**

## ORGANIZATION'S INFORMATION

EVENT TITLE: FitFest

Applicant Name: Leadership Hermosa Beach/Patrick Mejia

Birthdate: 03-17-59

Organization Name: Leadership Hermosa Beach

Non-Profit?  No  Yes Non-Profit I.D. or Tax Exempt #: \_\_\_\_\_

Address: 703 Pier Ave #117

Hermosa Beach  
City

CA  
State

90254  
Zip

Phone: 3107357251

Cell: \_\_\_\_\_

Email Address: Patrick@VBVentures.com

Fax: \_\_\_\_\_

## CONTACT PERSON'S INFORMATION (IF DIFFERENT FROM ABOVE)

Name: Patrick Mejia

Birthdate: 03-17-59

Address: 703 Pier Ave Ste 117

Hermosa Beach  
City

CA  
State

90254  
Zip

Phone: 310-735-7251

Cell: Same

Email Address: Patrick@VBVentures.com

Fax: 310-999-6999

## REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:

Name: Patrick Mejia

Cell: see above

**EVENT INFORMATION**

**Event Type** (please select all that apply):

- Race (run, walk, bike, etc.)
- Parade
- Street Fair/Festival
- Concert
- Other \_\_\_\_\_

- Tournament Type: SMALL VOLLEYBALL
- Pass-Through
- Fundraiser Benefitting: \_\_\_\_\_
- Swim Event

Event Start Time: 9am

Event End Time: 6pm

Set-Up Date: day of event

Set-Up Time: 7am

(If set up includes multiple days, please include additional pages with a daily set-up schedule).

Break Down Date: day of event

Break Down Time: 6-7pm

Event Location: North of the Hermosa Pier

Estimated # of Participants: \_\_\_\_\_

Age of Participants: 21-65

Estimated # of Spectators (daily): 100 + 100-150 participant

Total Estimated Attendance: 500

**Overall Event Description** - Briefly explain event and activities:

*Leadership Hermosa Class of 2015 project – Fitness & nutrition festival on lower Pier Ave with a small coed volleyball tourney on the northside of the HB pier.*

**Street Closure Information** – For Parades, Races, Walk/Runs, etc. taking place on City streets.

Names of Streets to be closed (please include additional sheets if necessary):

|            |               |           |          |
|------------|---------------|-----------|----------|
| <u>N/A</u> | between _____ | and _____ | to _____ |
|            | between _____ | and _____ | to _____ |
|            | between _____ | and _____ | to _____ |
|            | between _____ | and _____ | to _____ |
|            | between _____ | and _____ | to _____ |

**Event Route** (official map must be submitted with application)

Assembly Area/Event Start: \_\_\_\_\_

Disbanding Area/Event End: \_\_\_\_\_

**Sponsors**

List **ALL** proposed/anticipated Co-Sponsors. Each Co-sponsor is a \$250 per co-sponsor fee. Co-sponsors may sample only, not sell.

**Parking** (\$1.25 per hour or \$30 per space per day)

Will you need reserved parking spaces? Yes  No

If YES, please list requested parking times for each day of request (attach additional sheets if necessary):

|             |       |      |       |      |       |    |       |
|-------------|-------|------|-------|------|-------|----|-------|
| # of Spaces | 0     | Date | _____ | from | _____ | to | _____ |
| # of Spaces | 0     | Date | _____ | from | _____ | to | _____ |
| # of Spaces | _____ | Date | _____ | from | _____ | to | _____ |

Will official event merchandise be sold at the event (Business License required)?  Yes  No  
(Note: No sales on beach per HBMC)

Does your event involve the sale or consumption of alcoholic beverages?  Yes  No  
Alcohol is prohibited on the beach per HBMC 12.26.300

Will the event have amplified sound? Yes  No

-If YES, please describe (live music, PA, number and size of speakers, microphone, bullhorn, etc):

Is this a fundraising event?  Yes  No

-If YES, please describe:

Will there be any fenced areas? Yes  No

-If YES, please describe:

Will there be construction of stages or structures, including any tents or awnings? Yes  No

-If YES, please describe:

What is your clean-up plan post event?  
Minimal impact – we will have volunteers help cleanup

Will you be requesting street banners?  Yes  No

Will you be requesting light pole banners?  Yes  No

Will you be filming or having television coverage?  Yes  No

Entrance or Registration Fee: \$25/\$30player

Methods of Registration (please check all that apply):

- Website  Mail  
 Active.com  Other

Prizes (including anticipated cash prizes):  
*Most prizes will be donated from local businesses.*

#### SAFETY/SECURITY/VOLUNTEERS

Have you hired a security company to handle security arrangements for this event? Yes  No

-If YES, please include the following information:

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_ # of Guards: \_\_\_\_\_

Guard Schedule: \_\_\_\_\_

Do you plan on utilizing volunteers?  Yes  No

-If YES, please describe:

**INSURANCE**

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

**APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.**

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

*PATRICK Mejia*

Name/Company Representative

*Patrick Mejia*

Signature

*12-29-14*

Date

site map  
FIT Fest  
2015

10000  
TOURNAMENT

ASK MERRIMID TO RENT  
and PARKING LOT

FIT Fest

rent  
out

MERRIMID  
rent out PARK

FIT Fest  
Pier Ave

Pier Ave

Google

Hennessey's Tavern

The Strand

Good Stuff

Hermosa Cyclery

Beach Dr