



City of Hermosa Beach
Community Resources Department

CONTRACT NUMBER: 254

RECEIVED

DATE STAMP
OCT 30 2014

STAFF
INITIALS

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- APPLICATION **MUST BE SUBMITTED BY OCTOBER 30ST, 2014** FOR EVENTS SCHEDULED FROM JANUARY THROUGH JUNE, AND **DUE MARCH 1, 2015** FOR EVENTS SCHEDULED FROM JULY THROUGH DECEMBER.
- **\$758 Non-Refundable Application FEE required with application.**
- **\$505 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)**

Request Event Date: 1st choice **: April 11-12, 2015

2nd Choice ** (Required): April 4-5, 2015

****Date choice is not guaranteed until final calendar has been determined by City staff.**

ORGANIZATION'S INFORMATION

EVENT TITLE: USA Volleyball Collegiate Beach Challenge

Applicant Name: Jonpaul Roepke

Organization Name: USA Volleyball

Non Profit?: No Yes Non-Profit I.D. or Tax Exempt #: 80-0551967

Address: 20501 Earl St. Ste 3
Torrance, CA 90503
City State Zip

Phone: (310) 975-3933 Cell: (949-) 285-0855

Email Address: jonpaul.roepke@usav.org Fax: (310) 376-7300

CONTACT PERSON'S INFORMATION (IF DIFFERENT FROM ABOVE)

Name: _____
Address: _____
City State Zip
Phone: () Cell: ()
Email Address: _____ Fax: ()

REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:

Name: Jonpaul Roepke Cell: (949-) 285-0855

EVENT INFORMATION

Event Type (please select all that apply):

- Race (run, walk, bike, etc.)
- Parade
- Street Fair/Festival
- Concert
- Tournament Type: Beach Volleyball
- Pass-Through
- Fundraiser Benefitting: _____
- Other _____

Event Start Time: 9AM

Event End Time: 6PM

Set-Up Date: April 10

Set-Up Time: 11AM

(If set up includes multiple days, please include additional pages with a daily set-up schedule).

Break Down Date: April 12

Break Down Time: 6PM

Event Location: Courts north of the pier

Estimated # of Participants: up to 110

Age of Participants: 18 and up

Estimated # of Spectators (daily): up to 300

Total Estimated Attendance: up to 450

Overall Event Description - Briefly explain event and activities:

USA Volleyball annually hosts a collegiate beach volleyball tournament to help support the emerging collegiate sport of sand volleyball. Last year we had 8 schools from California, Arizona and Hawaii that included UCLA, USC, Pepperdine, LMU, Santa Clara, CSU Bakersfield, Hawaii and Arizona. This is a two day tournament that has team duals on Saturday and individual team brackets on Sunday.

Street Closure Information – For Parades, Races, Walk/Runs, etc.taking place on City streets.

Names of Streets to be closed (please include additional sheets if necessary):

| | | | | | | | | | | |
|-------|---------|-------|-----|-------|-------|-------|----|-------|-------|-------|
| _____ | between | _____ | and | _____ | _____ | am/pm | to | _____ | _____ | am/pm |
| _____ | between | _____ | and | _____ | _____ | am/pm | to | _____ | _____ | am/pm |
| _____ | between | _____ | and | _____ | _____ | am/pm | to | _____ | _____ | am/pm |
| _____ | between | _____ | and | _____ | _____ | am/pm | to | _____ | _____ | am/pm |
| _____ | between | _____ | and | _____ | _____ | am/pm | to | _____ | _____ | am/pm |

Event Route (official map must be submitted with application)

Assembly Area/Event Start: _____

Disbanding Area/Event End: _____

Sponsors

List ALL proposed/anticipated Co-Sponsors. Each Co-sponsor is a \$250 per co-sponsor fee. Co-sponsors may sample only, not sell.

Parking (\$1.25 per hour or \$30 per space per day)

Will you need reserved parking spaces? Yes No

If YES, please list requested parking times for each day of request:

Date _____ from _____ am/pm to _____ am/pm

Date _____ from _____ am/pm to _____ am/pm

Date _____ from _____ am/pm to _____ am/pm

Will official event merchandise be sold at the event (Business License required)?
(Note: No sales on beach per HBMC) Yes No

Does your event involve the sale or consumption of alcoholic beverages?
Alcohol is prohibited on the beach per HBMC 12.26.300 Yes No

Will the event have amplified sound? Yes No
-If YES, please describe (live music, PA, number and size of speakers, microphone, bullhorn, etc):
PA system and microphone

Is this a fundraising event? Yes No
-If YES, please describe:

Will there be any fenced areas? Yes No
-If YES, please describe:

Will there be construction of stages or structures, including any tents or awnings? Yes No
-If YES, please describe: We plan on having 6-8 - 10x10 pop up tents, a tables and chairs. On the courts we plan on having referee stands, pole pads, chairs and umbrellas.

What is your clean-up plan post event? Tear down and clean up will be done on immediately following the event. We will have staff that will be present the entire event to help with picking up trash and keeping the beach clean.

Will you be requesting street banners? Yes No

Will you be requesting light pole banners? Yes No

Will you be filming of having television coverage? Yes No

Entrance or Registration Fee: Registration will be \$500 per school(each school has 5 or 6 teams)

Methods of Registration (please check all that apply):

Website Mail
 Active.com Other Schools will register directly through USA Volleyball.

Prizes (including anticipated cash prizes): N/A

SAFETY/SECURITY/VOLUNTEERS

Have you hired a security company to handle security arrangements for this event? Yes No

-If YES, please include the following information:

Company Name: Medina Protective Services Phone: 562-923-6035 # of Guards: 1

Guard Schedule: Fri and Sat night from 7pm-6am.

Do you plan on utilizing volunteers? Yes No

-If YES, please describe: We will use volunteers to shag balls and do flip score on the courts.

Please describe your procedures for both crowd control and internal security:

Crowds and internal security shall be handled by the event staff, coaches, referees and if necessary, we will coordinate with local police to handle any problems that may arise during the tournament.

EVENT PROMOTION INFORMATION

Please describe marketing and promotional efforts for this event. Include event website, social networking sites, radio play, etc. USA Volleyball will promote the event at www.usavolleyball.org, on twitter @usavbeach, press releases, and through email and newsletter to our database of volleyball players.

EQUIPMENT INFORMATION (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES ALL FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

- | | |
|---|---|
| <input type="checkbox"/> Cars _____ | <input type="checkbox"/> Porta Potties _____ |
| <input type="checkbox"/> Semi-Trucks _____ | <input type="checkbox"/> Motor Homes _____ |
| <input checked="" type="checkbox"/> Generator _____ | Size: _____ |
| Size/Type: <u>4,000 Watt</u> | <input type="checkbox"/> Trailer _____ |
| <input type="checkbox"/> Vans _____ | Size: _____ |
| Size: _____ | <input type="checkbox"/> Stage _____ |
| <input checked="" type="checkbox"/> Sound Equipment <u>2 speakers w/ PA system</u> | Measurements: _____ |
| <input type="checkbox"/> Enclosed Tents _____ | <input checked="" type="checkbox"/> Canopies <u>8 - 10x10 tents</u> |
| <input checked="" type="checkbox"/> Other (please attach list with description of each item) <u>Inflatable Volleyball - 15 ft tall</u> | |

GREEN MATRIX (ENVIRONMENTAL PROTECTION PLAN) - REQUIRED

COMPLETE THE ATTACHED GREEN MATRIX AND ATTACH TO YOUR APPLICATION.

ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities.
Please describe your accessibility plan: We will work with lifeguards to coordinate use of accessibility plans for the beach that would include using beach wheelchairs and staff to get disabled fans out to the courts.

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

**APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD
CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.**

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

Jonpaul Roepke

Company Representative (signature)

Oct 29, 2014

Date

Department of Community Resources

Date



PUBLIC RELATIONS INFORMATION

Please provide the following information to be given out to the general public, if requested:

Name of Event: USA Volleyball Beach Collegiate Challenge

Name of Organization: USA Volleyball

Event Dates and Times:

| | | | | | |
|-------|-------------|--|--|--|--|
| Date | April 11-12 | | | | |
| Times | 9AM -6PM | | | | |

Event Information can be found online at: <http://www.teamusa.org/USA-Volleyball/USA-Teams/Beach-Volleyball>

Public Relations Contact: BJ Hoeptner Evans

Day Phone: 719-228-6800 Evening Phone: 719-649-2389

Email: B.J. Hoeptner Evans <bj.evans@usav.org>

Please provide a brief description of your event. Please include any information that would be helpful for someone looking for more information.

When the total number of institutions sponsoring sand volleyball reaches 40, which it has as of Jan. 2014, the NCAA will begin the transition from an emerging sport status to a championship sport. After the transition is complete, which could take two years, the NCAA will sponsor the national championship. Information about the 2014 AVCA Collegiate Sand National Championships. USA Volleyball annually hosts a collegiate beach volleyball tournament to help support the emerging collegiate sport of sand volleyball. Last year we had 8 schools from California, Arizona and Hawaii that included UCLA, USC, Pepperdine, LMU, Santa Clara, CSU Bakersfield, Hawaii and Arizona. This is a two day tournament that has team duals on Saturday and individual team brackets on Sunday.

To check for updates about the collegiate events hosted by USA Volleyball in Chula Vista March 13-15 and in Hermosa Beach April 11-12 click the link below.

<http://www.teamusa.org/USA-Volleyball/USA-Teams/College-Corner/Womens-Sand>

All Event Applications must include the completed GREEN MATRIX (Environmental Protection Plan)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If your contract is for several years, show how you will increase compliance in subsequent years.

Event Name: USAV Beach Collegiate Challenge Expected Attendance: Up to 400

| MEASURE | APPLIES TO: | HOW WILL YOU COMPLY? (use additional sheets if needed) |
|--|--------------|---|
| Recycling and Waste Reduction | | |
| 1. Reduce waste and single-use items | | |
| <ul style="list-style-type: none"> ▪ Limit single-use paper, plastics, packaging, and décor items | All events | No decor items will be needed for our event. |
| <ul style="list-style-type: none"> ▪ Reduce size/bulk of plates, containers, cups | All events | Reusable water bottles will be used in place of cups. |
| <ul style="list-style-type: none"> ▪ Use products with high recycled content | All events | Paper products will be used instead of plastic. |
| <ul style="list-style-type: none"> ▪ Avoid sale or give-away of single-use plastic bottled drinking water | All events | No single use water bottles will be sold. |
| <ul style="list-style-type: none"> ▪ Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups) | 500 or more | |
| <ul style="list-style-type: none"> ▪ At 'beer or drink gardens' recycle cups (provide dump station for liquids) | 2000 or more | |
| <ul style="list-style-type: none"> ▪ Recycle fry-grease for bio-diesel fuels | 2000 or more | |
| <ul style="list-style-type: none"> ▪ Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks) | 500 or more | |
| 2. Recycling containers: | | |
| <ul style="list-style-type: none"> ▪ Place well-marked recycle containers adjacent to every trash container | 500 or more | |
| <ul style="list-style-type: none"> ▪ Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters | 2000 or more | |
| 3. Staging | | |
| <ul style="list-style-type: none"> ▪ Recycle or reuse event construction materials | 2000 or more | |
| <ul style="list-style-type: none"> ▪ Use 'no emission/no VOC' paints/sealants | 500 or more | |
| Transportation | | |
| <ul style="list-style-type: none"> ▪ No-idling policy for all vehicles | All events | Vehicles will be shut off when parked. |
| <ul style="list-style-type: none"> ▪ Sponsor free shuttle or low cost bus passes | 2000 or more | |
| <ul style="list-style-type: none"> ▪ Use hybrid, electric or CNG vehicles | 2000 or more | |
| Energy | | |
| <ul style="list-style-type: none"> ▪ Use energy-efficient lighting | All events | No lighting will be used. |
| <ul style="list-style-type: none"> ▪ Turn lighting and devices off when not in use | All events | No lighting will be used. |

| | | |
|---|--------------|--|
| ▪ Turn off generators when not in use for significant period of time | All events | Generator will be shut off when not in use. |
| ▪ Using alternative energy (solar, wind, fuel cell) to supply some power | 2000 or more | |
| ▪ Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred) | 2000 or more | |
| Marine environment | | |
| ▪ Avoid use of single-use plastic bags. <u>Events on Pier Plaza, Pier Avenue and Hermosa Avenue: NO single-use plastic bags.</u> | All events | No plastic bags will be used. |
| ▪ Avoid Styrofoam for outdoor events, take-out cups or containers. <u>Events on Pier Plaza, Pier Avenue and Hermosa Avenue: NO Styrofoam for outdoor events, take-out cups or containers.</u> | All events | No styrofoam will be used. |
| ▪ No hosing of surfaces unless specifically allowed by city | All events | No hosing will be needed at your event. |
| ▪ Full containment of all wastes | All events | Trash cans will contain all waste. |
| ▪ Full containment of all six-pack plastic rings. <u>Events on Pier Plaza, Pier Avenue and Hermosa Avenue: Full containment of all six-pack plastic rings.</u> | All events | No six pack rings will be present. |
| ▪ Provide recycling containers and litter control | All events | Recycling boxes will be placed next to trash |
| ▪ Beach and street cleaning required | 500 or more | cans. |
| Education | | |
| ▪ Event and vendors to make reducing waste and recycling a prominent theme | 500 or more | |
| ▪ Provide one booth, kiosk or space for green education sponsored by city or designee | 2000 or more | |
| ▪ Advertise green measures and rules in all event advertising and on website | 500 or more | |
| ▪ Demonstrate that vendors and service providers will comply with green measures | 500 or more | |
| Monitoring | | |
| ▪ Report on compliance with above applicable measures | 500 or more | |

