



City of Hermosa Beach
Community Resources Department

CONTRACT NUMBER: 250

EVENT DATE:

DATE STAMP: OCT 28 2014

STAFF
INITIALS: (initials)

COMMUNITY RESOURCES

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4333

- APPLICATION MUST BE SUBMITTED BY OCTOBER 30, 2014 FOR EVENTS SCHEDULED FROM JANUARY THROUGH JUNE 2015, AND DUE MARCH 2, 2015 FOR EVENTS SCHEDULED FROM JULY THROUGH DECEMBER, 2015.
- \$758 Non-Refundable Application FEE required with application.
- \$505 Non-Refundable Application FEE, for VERIFIABLE non-profits (SEE INSTRUCTIONS)

Requested Event Date (1st Choice^{**}): Sat 03/07 * 07/11 * 11/07/15

2nd Choice ^{**} (Required): Sat 03/14 * 07/18 * 11/14/15

****Date choice is not guaranteed until final calendar has been determined by City staff.**

ORGANIZATION'S INFORMATION

EVENT TITLE: (Spring, Summer & Fall) Pier 2 Pier Run/Walk

Applicant Name: Joe Charles

Birthdate: 04/21/59

Organization Name: JC Enterprise

Non-Profit? No Yes Non-Profit I.D. or Tax Exempt #: 27 4155114

Address: 14500 McNab Ave #511

Bellflower
City

Ca
State

90706
Zip

Phone: 310 980-9339

Cell: 310 980-9339

Email Address: JCactivity@ca.rr.com

Fax: N/A

CONTACT PERSON'S INFORMATION (IF DIFFERENT FROM ABOVE)

Name: Same as above

Birthdate: ---

Address:

City

State

Zip

Phone: ---

Cell: ---

Email Address: ---

Fax: ---

REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:

Name: Joe Charles

Cell: 310 980-9339

EVENT INFORMATION

Event Type (please select all that apply):

- Race (run, walk, bike, etc.)
- Parade
- Street Fair/Festival
- Concert
- Other _____
- Tournament Type: _____
- Pass-Through
- Fundraiser Benefitting: _____
- Swim Event

Event Start Time: 7 am Event End Time: 10 am

Set-Up Date: Same day above Set-Up Time: 6 am
(If set up includes multiple days, please include additional pages with a daily set-up schedule).

Break Down Date: Same day above Break Down Time: 9:30 am

Event Location: Hermosa Beach Pier Plaza

Estimated # of Participants: 100 Age of Participants: 8 & up

Estimated # of Spectators (daily): 50 Total Estimated Attendance: 150

Overall Event Description - Briefly explain event and activities:
Run/Walk from Hermosa Beach to Manhattan Beach and back in the sand.

Street Closure Information – For Parades, Races, Walk/Runs, etc. taking place on City streets.

Names of Streets to be closed (please include additional sheets if necessary):

N/A	between	N/A	and		to	
N/A	between	N/A	and		to	
N/A	between	N/A	and		to	
N/A	between	N/A	and		to	
N/A	between	N/A	and		to	

Event Route (official map must be submitted with application)

Hermosa Beach Pier | The Water | Manhattan Beach Pier
The Sand

Assembly Area/Event Start: N/A

Disbanding Area/Event End: _____

Sponsors

List **ALL** proposed/anticipated Co-Sponsors. Each Co-sponsor is a \$250 per co-sponsor fee. Co-sponsors may sample only, not sell.

Parking (\$1.25 per hour or \$30 per space per day)

Will you need reserved parking spaces? Yes No

If YES, please list requested parking times for each day of request *(attach additional sheets if necessary)*:

of Spaces 0 Date _____ from _____ to _____

of Spaces 0 Date _____ from _____ to _____

of Spaces _____ Date _____ from _____ to _____

Will official event merchandise be sold at the event *(Business License required)*? Yes No
(Note: No sales on beach per HBMC)

Does your event involve the sale or consumption of alcoholic beverages? Yes No
Alcohol is prohibited on the beach per HBMC 12.26.300

Will the event have amplified sound? Yes No
-If YES, please describe (live music, PA, number and size of speakers, microphone, bullhorn, etc):
N/A

Is this a fundraising event? Yes No
-If YES, please describe:

Will there be any fenced areas? Yes No
-If YES, please describe:
N/A

Will there be construction of stages or structures, including any tents or awnings? Yes No
-If YES, please describe:

N/A

What is your clean-up plan post event?

Will you be requesting street banners? Yes No

Will you be requesting light pole banners? Yes No

Will you be filming or having television coverage? Yes No

Entrance or Registration Fee: _____

Methods of Registration (please check all that apply):

- Website Mail
 Active.com Other

Prizes (including anticipated cash prizes):

SAFETY/SECURITY/VOLUNTEERS

Have you hired a security company to handle security arrangements for this event? Yes No

-If YES, please include the following information:

Company Name: _____ Phone: _____ # of Guards: _____

Guard Schedule:

Do you plan on utilizing volunteers? Yes No

-If YES, please describe:

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of \$2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

Name/Company Representative

Signature

Date



PUBLIC RELATIONS INFORMATION

Please provide the following information to be given out to the general public, if requested:

Name of Event: Spring Summer Fall-Pier 2 Pier Run/Walk

Name of Organization: JC Enterprise

Event Dates and Times:

Date	03/07/15	07/11/15	11/07/15		
Times	7 am	7 am	7 am		

Event Information can be found online at: www.MBbootcamp.com

Public Relations Contact: Joe Charles

Day Phone: 310 980-9339

Evening Phone: 310 980-9339

Email: JCactivity@ca.rr.com

Please provide a brief description of your event. Please include any information that would be helpful for someone looking for more information.

This is a community run/walk event, where we bring people together run/walk and talk about there moments why we need to just keep on trying in anything and everything we do in everyday life. Because we never know when our moments that moments that someone else will have of us.