

September 4, 2014

Honorable Mayors and Members of the
Regular Meeting of the City Council

Regular meeting of
September 23, 2014

**Department of Community Resources
Activity Report for August 2014**

The Department of Community Resources has been involved in the following activities for the month of August:

RECREATION PROGRAMMING:

August Hermosa Five-O Hermosa Five-O Senior Activity Center

Hermosa Five-O collected \$467.00 from class instructor room rental fees, event donations, merchandise sales, and memberships. The annual Hermosa Five-O Summer BBQ was held on Saturday, August 23rd with approximately 25 in attendance. Councilmembers Nanette Baragan and Hany Fangary were in attendance to show their support for the Hermosa Five-O Senior Activity Center.

August Excursion

The Community Resources Department's annual excursion to Catalina Island was held on Saturday, August 16th and was sold out with a total of 90 registrants. The trip includes the bus ride to the boat dock, the boat trip to the island, 6 hours free time on the island, and the boat and bus trip home.

Upcoming Fall/Winter 2014-15 Excursions

Wine Tasting and Pechanga Resort and Casino ~ Sunday, October 19th, 2014

Around the World in a Day ~ Friday, November 14th, 2014 // Includes sightseeing around Los Angeles, including Chinatown, Little Tokyo, Olvera Street and more.

Tamale Festival ~ Saturday, December 6th, 2014

Day after the Rose Parade Float Showcase ~ Friday, January 2nd, 2015

Irresistible Italy ~ Thursday, February 12th, 2015 // Includes a tour of the Graber Olive House, lunch at Antonio's Ristorante Italiano, and a tour and winetasting at the Joseph Filippi Winery.

FACILITY USAGE:

COMMUNITY THEATRE EVENTS

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
Fees Charged					
August 16	Polaris Promotions	Beach Shorts Film Fest	Film Festival	300	6
August 22-23	UNBA	UNBA	Body Building	93	15
Fees Waived					
August 1-10	Family Theatre	Summer Camp #2	Camp/Performance	132	118
					REVENUE COLLECTED: \$4,065

2ND STORY THEATRE EVENTS

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
Fees Charged					
August 1-3, 9-10	Lisa Leonard	I Married a Neanderthal and Other Modern Problems	Performance	75	24.5
August 7, 14, 21, 28	Walter Pridgen	Acting Classes	Private Rental	12	6
August 8	Julie Martin	Comedy Improv	Improvisation	50	2.5
August 27	Gerry Athas-Bazquez	The Ten Year Plan #28	Rehearsal	5	2
Fees Waived					
August 16	April Fools 2014 Show Dates	April Fool's	Improvisation	50	3
August 20	City of Hermosa Beach	City Meeting	Meeting		3
City Contract Classes					
August 11-15	Family Theatre	Family Theatre's Triple Threat Technique Intensive	Camp	4	9
					REVENUE COLLECTED: \$652.50

COMMUNITY CENTER

LOCATION	TOTAL HOURS RENTED*	
ROOMS 4, 5, 9, & 10	220.50	
		REVENUE COLLECTED: \$475
GYMNASIUM	155.75	
		REVENUE COLLECTED: \$875
TENNIS COURTS	278.50	
		REVENUE COLLECTED: \$5,104
SKATE PARK	PUBLIC HOURS: MONDAY-SUNDAY 12-7PM	
		REVENUE COLLECTED: N/A

CLARK FACILITY

LOCATION	TOTAL HOURS RENTED*	
CLARK BUILDING	62.5	
		REVENUE COLLECTED: \$1,370
FIELD	CLOSED FOR MAINTENANCE	
		REVENUE COLLECTED: N/A
BASKETBALL COURTS	PUBLIC HOURS: MONDAY-SUNDAY 8AM-10PM	
		REVENUE COLLECTED: N/A
TENNIS COURTS	PUBLIC HOURS: MONDAY-SUNDAY 8AM-10PM	
		REVENUE COLLECTED: N/A

VALLEY PARK

LOCATION	TOTAL HOURS RENTED*	
PICNIC TABLES	76	
		REVENUE COLLECTED: \$660
AMPHITHEATRE	16	
		REVENUE COLLECTED: \$75
FIRE PIT	24.5	
		REVENUE COLLECTED: \$60
FIELD	3	
		REVENUE COLLECTED: N/A

SOUTH PARK

LOCATION	TOTAL HOURS RENTED*	
PICNIC TABLES	32	
		REVENUE COLLECTED: \$120
AMPHITHEATRE	16	
		REVENUE COLLECTED: \$75
FIRE PIT	24.5	
		REVENUE COLLECTED: \$60
FIELD	14	
		REVENUE COLLECTED: \$140

EDITH RODAWAY PARK

LOCATION	TOTAL HOURS RENTED*	
FIELD	8	
		REVENUE COLLECTED: N/A

HERMOSA BEACH

LOCATION	TOTAL HOURS RENTED*	REVENUE COLLECTED: N/A
VOLLEYBALL COURTS	52.5	
BEACH	19.25	
		REVENUE COLLECTED: N/A

*(INCLUDES CITY CONTRACT CLASSES – REVENUE REPORTED SEASONALLY)

AUGUST SPECIAL EVENTS:

DATE	EVENT	LOCATION
1-3	International Surf Festival	Beach/Pier
2-3	CBVA Tournament	Beach/N. Pier
3	Summer Concert #1	Beach/S. Pier
8	Playfit NVL/ROX Junior Series	Beach/N. Pier
9	CBVA Tournament	Beach/N. Pier
9-10	Discovery Channel's Fin Fest	Lot A/Plaza
10	Summer Concert #2	Beach/S. Pier
11	Playfit NVL/ROX Junior Series	Beach/N. Pier
16	Summer Luau Volleyball	Beach/N. Pier
16-17	Chamber Summer Sidewalk Sale	Pier Plaza
17	Summer Concert #3	Beach/S. Pier
23-24	West Coast Beach Tennis Tournament	Beach/N. Pier
24	Summer Concert #4	Beach/S. Pier
8/29-9/1	Fiesta	Downtown
30-31	CBVA Tournament	Beach/N. Pier
		REVENUE COLLECTED: \$17,811

AUGUST FILM PERMITS:

Date of Permit	Company	Type of Filming	Revenue
August 1-5	Jonathan Talbert	Still Photo Shoot – at 1042 Bayview Drive between 8:00am-8:00pm	\$101
August 6-7	Purl Editorial	B-Roll external shorts of locations throughout the City	\$2,735
August 11	Beyond Productions	Documentary – On beach and in water on the South Side of the Pier	\$3,548
August 19	Marsha Hunt Productions	Web Series Video - Underneath the Pier on sand	\$1,609
TOTAL			\$7,993

Respectfully submitted,

Kelly Orta

Kelly Orta/Lisa Nichols

Recreation Supervisor/Recreation Coordinator

Concur,



Diane Strickfaden

Assistant to the City Manager