

August 6th, 2014

Honorable Mayors and Members of the
Regular Meeting of the City Council

Regular meeting of
September 9, 2014

**Department of Community Resources
Activity Report for July 2014**

The Department of Community Resources has been involved in the following activities for the month of June:

RECREATION PROGRAMMING:

July Hermosa Five-O Hermosa Five-O Senior Activity Center

Hermosa Five-O collected \$467.00 from class instructor room rental fees, event donations, merchandise sales, and memberships.

July Excursion

An excursion took place on Friday, July 29th to the Ronald Reagan Library. 29 tickets were sold. The trip included free time at the museum, the opportunity to check out the museum's current exhibit on the Los Angeles Dodgers and included lunch at the museum's buffet.

Upcoming Summer 2014 Excursions

Catalina ~ Saturday, August 16th, 2014 | SOLD OUT
The Hollywood Bowl ~ Thursday, September 4th, 2014 | SOLD OUT!

Upcoming Fall/Winter 2014/2015 Excursions

Pechanga Resort and Casino and Wine Tasting ~ Sunday, October 19th, 2014
Around the World in a Day (Chinatown, Little Tokyo, Olvera Street and more!) ~ Friday, November 14th, 2014
Tamale Festival ~ Saturday, December 6th, 2014
"Showcase of Floats" – The Day after the Rose Parade ~ Friday, January 2nd, 2015
Irresistible Italy ~ Thursday, February 12th, 2014

FACILITY USAGE:

COMMUNITY THEATRE EVENTS

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
Fees Charged					
N/A	N/A	N/A	N/A	N/A	N/A
Fees Waived					
July 7-20	Family Theatre	Summer Camp #1 (AristoCats)	Camp/Performance	400	106
July-21-27	Belasco	All Shook Up	Rehearsal/Performance	300	61
July 28-31	Family Theatre	Summer Camp #2	Camp	150	32.5

2ND STORY THEATRE EVENTS

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
Fees Charged					
July 7	Richard Lupia	Lecture	General Rental	3	3
July 12	Julie Martin	Acting Classes	General Rental	12	2.5
July 13	Jeff Mitroka	Jeff Mitroka Comedy Show	Improvisation	3	3
July 22		Manhattan Beach Sand and Surf	Meeting	15	2
July 26-27	Lisa Leonard	I Married A Neanderthal	General Rental	45	10.5
Fees Waived					
July 19	April Fools 2014 Show Dates	April Fool's	Improvisation	55	3
City Contract Classes					
July 1-3	Family Theatre	Act, Sing & Dance: Musical	Camp	10	9

COMMUNITY CENTER ROOMS 4, 5, 7, 9, 10 & 2ND STORY THEATRE

Hours	Rental Type	Revenue
226.75	Private	\$4,505
190.3	City Contract Classes	70/30
P.A.R.K. After School Program – Room 7		Seasonal

SKATE TRACK

*Public skate hours are 3-7pm Monday-Friday and 12-7pm Saturday-Sunday

Hours	Rental Type	Revenue
22	City Contract Class	70/30

COMMUNITY CENTER GYMNASIUM

Hours	Rental Type	Revenue
108	Private	\$3,610
31.5	City Contract Classes	70/30

COMMUNITY CENTER TENNIS COURTS

Hours	Rental Type	Revenue
157.5	Private Instructor & Resident Reservations	\$1,005.75
170.25	City Contract Classes	70/30

*Public court use outside of reserved time is first come first serve.

CLARK COMPLEX**CLARK BUILDING**

Hours	Rental Type	Revenue
75.45	Private	\$2,432.50
18	City Contract Classes	70/30

BALL DIAMONDS

107	Private	\$1,630
44	City Contract Classes	70/30

BASKETBALL COURTS

2.15	City Contract Classes	70/30
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SOUTH PARK

Hours	Rental Type	Revenue
16	Park Reservations	\$60

FIELD

N/A	Private	N/A
20	City Contract Classes	70/30

ROOM

P.A.R.K. After School Program		Seasonal
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VALLEY PARK

Hours	Rental Type	Revenue
106	Park Reservations	\$1,135
181	City Contract Classes	70/30

FIELD

11	Private	\$110
47.75	City Contract Classes	70/30

EDITH RODAWAY PARK

Hours	Rental Type	Revenue
6	City Contract Classes	70/30

HERMOSA BEACH

Hours	Rental Type	Revenue
611	City Contract Classes	70/30

VOLLEYBALL COURTS

198.5	City Contract Classes	70/30
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JULY SPECIAL EVENTS:

DATE	EVENT	LOCATION
7/13	GI Joe Pier to Pier Run	Beach
7/13-14	AAU Volleyball	Beach/S. Pier
7/14-22	USAV High Performance Championships	Beach/N. Pier
7/20	Smackfest Volleyball Tournament	Beach/S Pier
7/24-25	Shakespeare by the Sea	Valley Park
7/27	Hope for L.A. Bone Marrow Drive	Pier Plaza
7/27-30	AAU Volleyball	Beach/S. Pier
7/28	Nike Pier Plaza Promotion	Pier Plaza

FILM PERMITS

Date of Permit	Company	Type of Filming	Revenue
July 27-29, August 1-5	Jonathan Talbert	Still Photo Shoot – at 1042 Bayview Drive between 8:00am-8:00pm	\$101
July 30	Cerritos Community College, Film Production Class	Still Photo Shoot – at Hermosa Beach, located on the beach and surrounding area, between 4:00pm – 8:00pm	Waived
TOTAL			\$101

Respectfully submitted,


 Lisa Nichols
 Recreation Coordinator


 Diane Strickfaden
 Assistant to the City Manager