City of Hermosa Beach
Community Resources Department

CONTRACT NUMBER: 5837	
EVENT DATE:	
DATE STAMP	STAFF INITIALS

RECEIVED YS
OCT 30 2013
COMMUNITY RESOURCES

COMMERCIAL AND NON-PROFIT SPECIAL EVENT PERMIT APPLICATION

710 Pier Avenue • Hermosa Beach, CA 90254 • 310.318.0280 • Fax: 310.372.4338

- *APPLICATION MUST BE SUBMITTED BY OCTOBER 31ST, 2013*
- *$758 NON-REFUNDABLE APPLICATION FEE REQUIRED WITH APPLICATION.*
- *$505 NON-REFUNDABLE APPLICATION FEE, FOR VERIFIABLE NON-PROFITS (SEE INSTRUCTIONS)*

Request Event Date: 1st choice **: MAY 3, 2013

2nd Choice ** (Required): MAY 10, 2013

***Date choice is not guaranteed until final calendar has been determined by City staff.*

ORGANIZATION'S INFORMATION

EVENT TITLE: 15TH ANNUAL HERMOSA BEACH ENDLESS SUMMER CLASSIC CAR SHOW

Applicant Name: DAVID FREEDMAN

Organization Name: GREAT ROADS OF YESTERYEAR

[redacted]

Email Address: DJ@CAPITALIST.com Fax: ( )

CONTACT PERSON'S INFORMATION *(IF DIFFERENT FROM ABOVE)*

Name:

Address:

City State Zip

Phone: ( ) Cell: ( )

Email Address: Fax: ( )

REQUIRED: CONTACT PERSON ON THE DAY OF THE EVENT:

Name: DAVID FREEDMAN Cell: (213) 952 3173

EVENT INFORMATION

Event Type *(please select all that apply):*

- ☐ Race *(run, walk, bike, etc.)*
- ☐ Parade
- ☐ Street Fair/Festival
- ☐ Concert
- ☐ Tournament *Type:* _____
- ☐ Pass-Through
- ☐ Fundraiser *Benefitting:* _____
- ☒ Other CAR SHOW

Event Start Time: 10:00 AM Event End Time: 3:00 pm

Set-Up Date: SAME DAY Set-Up Time: 9:00 AM

(If set up includes multiple days, please include additional pages with a daily set-up schedule).

Break Down Date: SAME DAY Break Down Time: 3:00 pm

Event Location: THE PLAZA

Estimated # of Participants: ~~300~~ 44 Age of Participants: ALL AGES

Estimated # of Spectators (daily): 300 Total Estimated Attendance: 350

Overall Event Description - Briefly explain event and activities:

CLASSIC CAR SHOW
NO REGISTRATION FEE
NO JUDGING
NO AWARDS OR PRIZES

Street Closure Information – For Parades, Races, Walk/Runs, etc.taking place on City streets.

Names of Streets to be closed *(please include additional sheets if necessary)*:

N/A	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm
	between		and		am/pm	to	am/pm

Event Route *(official map must be submitted with application)*

Assembly Area/Event Start: PIOZ AVE AND HERMOSA AVE, 9:00 AM

Disbanding Area/Event End: PIOZ AVE AND HERMOSA AVE, 4:00 pm

Sponsors
List **ALL** proposed/anticipated Co-Sponsors. Each Co-sponsor is a $250 per co-sponsor fee. Co-sponsors may sample only, not sell.

N/A

Parking *($1.25 per hour or $30 per space per day)*

Will you need reserved parking spaces? ☐ Yes ☒ No

If YES, please list requested parking times for each day of request:

Date _____ from _____ am/pm to _____ am/pm
Date _____ from _____ am/pm to _____ am/pm
Date _____ from _____ am/pm to _____ am/pm

Will official event merchandise be sold at the event *(Business License required)*? ☐ Yes ☒ No
(Note: No sales on beach per HBMC)

Does your event involve the sale or consumption of alcoholic beverages? ☐ Yes ☒ No
Alcohol is prohibited on the beach per HBMC 12.26.300

Will the event have amplified sound? ☒ Yes ☒ No

-If YES, please describe (live music, PA, number and size of speakers, microphone, bullhorn, etc):

SMALL BOOM BOX ← not amplified sound permit

Is this a fundraising event? ☐ Yes ☒ No

-If YES, please describe:

Will there be any fenced areas? ☐ Yes ☒ No

-If YES, please describe:

Will there be construction of stages or structures, including any tents or awnings? ☐ Yes ☒ No

-If YES, please describe:

What is your clean-up plan post event?

MAKE SURE NO ITEMS LEFT BEHIND BY PARTICIPANTS

Will you be requesting street banners? ☐ Yes ☒ No

Will you be requesting light pole banners? ☐ Yes ☒ No

Will you be filming of having television coverage? ☐ Yes ☒ No

Entrance or Registration Fee: _____

Methods of Registration (please check all that apply):

☐ Website ☒ Mail
☐ Active.com ☐ Other _____

Prizes (including anticipated cash prizes):

NONE

SAFETY/SECURITY/VOLUNTEERS

Have you hired a security company to handle security arrangements for this event? ☐ Yes ☒ No

-If YES, please include the following information:

Company Name: _____ Phone: _____ # of Guards: _____

Guard Schedule:

Do you plan on utilizing volunteers? ☒ Yes ☐ No

-If YES, please describe:

TWO VOLUNTEER WILL WALK THE CART TO ITS SPOT AND AT THE END OF THE EVENT, WALK THE CART OFF THE PLAZA

Please describe your procedures for both crowd control and internal security:

NOT EXPECTING LARGE CROWDS

EVENT PROMOTION INFORMATION

Please describe marketing and promotional efforts for this event. Include event website, social networking sites, radio play, etc.

PROMOTION IN THE CLUB NEWSLETTER

EQUIPMENT INFORMATION (ATTACH SITE PLAN)

A DIAGRAM OF YOUR SITE PLAN THAT INCLUDES **ALL** FACILITIES, EXACT PLACEMENT OF ALL EQUIPMENT, STREET CLOSURES, INGRESS AND EGRESS ROUTES, SHUTTLE ROUTES, FENCING, ACCESSIBILITY PLAN, AND PARKING MUST BE ATTACHED TO THE APPLICATION.

YOUR APPLICATION WILL NOT BE PROCESSED WITHOUT A SITE PLAN

Please check all the boxes that apply to the equipment that will be on site for your event and specify the number and size of each (if applicable).

- ☒ Cars 44 SITE PLAN ON FILE
- ☐ Semi-Trucks
- ☐ Generator
  - Size/Type:
- ☐ Vans
  - Size:
- ☒ Sound Equipment BOOM BOX
- ☐ Enclosed Tents
- ☐ Other *(please attach list with description of each item)*
- ☐ Porta Potties
- ☐ Motor Homes
  - Size:
- ☐ Trailer
  - Size:
- ☐ Stage
  - Measurements:
- ☐ Canopies

GREEN MATRIX (ENVIRONMENTAL PROTECTION PLAN) - REQUIRED

COMPLETE THE ATTACHED GREEN MATRIX AND ATTACH TO YOUR APPLICATION.

ACCESSIBILITY PLAN

It is the applicant's responsibility to comply with all City, County, State and Federal disability access requirements applicable to the event, including the American with Disabilities Act (ADA). All indoor and outdoor sites, activities and programs must be accessible to persons with disabilities.
Please describe your accessibility plan:

INSURANCE

Unless greater or lesser coverage is requested, applicant agrees to furnish the City of Hermosa Beach evidence of $2 million comprehensive general liability insurance in the form of a certificate, including endorsement, covering the entire period of this permit, naming the City of Hermosa Beach, its officers, agents and employees as additionally insured. Permittee waives claims against the City of Hermosa Beach, its officers, agents and employees, for fees or damages caused, arising out of or in any way connected with the exercise of this permit.

APPLICANT AGREES TO COMPLY WITH ALL APPLICANT'S LAWS AND AGREES TO MAINTAIN PREMISES IN GOOD CONDITION AND RETURN IN THE SAME CONDITION AS BEFORE SAID USE.

I certify that the information contained herein is true and correct to the best of my knowledge. I have read and agree to comply with the City of Hermosa Beach Sustainability Measures. All fees, charges and other material will be paid and or furnished to the Department of Community Resources as mutually agreed to by both parties.

Company Representative (signature) — Date: 10-29-13

Department of Community Resources — Date

All Event Applications must include the completed GREEN MATRIX (Environmental Protection Plan)

Events in Hermosa Beach are expected to implement measures to reduce impacts and costs to the environment, the city, and the community. Specify how you will comply with applicable measures (or mark not applicable). If your contract is for several years, show how you will increase compliance is subsequent years.

Event Name: CARSLYON **Expected Attendance:** 300

MEASURE	APPLIES TO:	HOW WILL YOU COMPLY? (use additional sheets if needed)
Recycling and Waste Reduction		
1. Reduce waste and single-use items		
▪ Limit single-use paper, plastics, packaging, and décor items	All events	N/A
▪ Reduce size/bulk of plates, containers, cups	All events	N/A
▪ Use products with high recycled content	All events	N/A
▪ Avoid sale or give-away of single-use plastic bottled drinking water	All events	N/A
▪ Provide free drinking water in large dispensers (people can refill their own bottles, or use paper cups)	500 or more	N/A
▪ At 'beer or drink gardens' recycle cups (provide dump station for liquids)	2000 or more	N/A
▪ Recycle fry-grease for bio-diesel fuels	2000 or more	N/A
▪ Limit and reduce size of handouts, flyers and give-aways (print several per page, double-side, do not use dark color inks)	500 or more	N/A
2. Recycling containers:		
▪ Place well-marked recycle containers adjacent to every trash container	500 or more	N/A
▪ Provide onsite 'monitors' directing people to recycling at prime locations, or provide secondary trash sorters	2000 or more	N/A
3. Staging		
▪ Recycle or reuse event construction materials	2000 or more	N/A
▪ Use 'no emission/no VOC' paints/sealants	500 or more	N/A
Transportation		
▪ No-idling policy for all vehicles	All events	CONFIRMED.
▪ Sponsor free shuttle or low cost bus passes	2000 or more	N/A
▪ Use hybrid, electric or CNG vehicles	2000 or more	N/A
Energy		
▪ Use energy-efficient lighting	All events	N/A
▪ Turn lighting and devices off when not in use	All events	N/A

▪ Turn off generators when not in use for significant period of time	All events	N/A
▪ Using alternative energy (solar, wind, fuel cell) to supply some power	2000 or more	N/A
▪ Use alternative fuel generators (CNG, fuel cell, biodiesel) (biodiesel- minimum B20 (20% blend); B99 is preferred)	2000 or more	N/A
Marine environment		
▪ Avoid use of single-use plastic bags. Events on Pier Plaza, Pier Avenue and Hermosa Avenue: NO single-use plastic bags.	All events	N/A
▪ Avoid Styrofoam for outdoor events, take-out cups or containers. Events on Pier Plaza, Pier Avenue and Hermosa Avenue: NO Styrofoam for outdoor events, take-out cups or containers.	All events	N/A
▪ No hosing of surfaces unless specifically allowed by city	All events	N/A
▪ Full containment of all wastes	All events	N/A
▪ Full containment of all six-pack plastic rings. Events on Pier Plaza, Pier Avenue and Hermosa Avenue: Full containment of all six-pack plastic rings.	All events	N/A
▪ Provide recycling containers and litter control	All events	N/A
▪ Beach and street cleaning required	500 or more	N/A
Education		
▪ Event and vendors to make reducing waste and recycling a prominent theme	500 or more	N/A
▪ Provide one booth, kiosk or space for green education sponsored by city or designee	2000 or more	N/A
▪ Advertise green measures and rules in all event advertising and on website	500 or more	N/A
▪ Demonstrate that vendors and service providers will comply with green measures	500 or more	N/A
Monitoring		
▪ Report on compliance with above applicable measures	500 or more	N/A