

HERMOSA BEACH

VISION 2029



***Hermosa Beach, California
March 2014***



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Lyle Sumek Associates, Inc.

City of Hermosa Beach Vision 2029

HERMOSA BEACH 2029

is The Best Little Beach City!

=====
Our Hometown Spirit,

Our Beach Life Style,

Our Eclectic Downtown,

Our Vibrant Entry Corridors

Our Leadership in Environmental Sustainability,

MAKES US DIFFERENT AND SETS US APART.

City of Hermosa Beach Goals 2019

Commitment to a Safe Community

Financially Sound City Government

High Performing City Providing 1st Class Services

More Livable, Sustainable Beach City

**Enhanced Economic Development and Revitalized
Downtown and Entry Corridors**

**City of Hermosa Beach
Policy Agenda 2014
Targets for Action**

TOP PRIORITY

Oil Ballot Measure for 2014
Downtown Core Development
Public Safety Service and Staffing Study
Municipal Carbon Neutral Action Plan
**General Plan/Local Coastal Program/Blueprint for a
Low Carbon Future**
South Park: Upgrade
Pacific Coast Highway Corridor Beautification Plan

HIGH PRIORITY

**Schools Strategy and Specific Actions:
Support for Top Quality Schools**
Sewer Replacement Program and Funding Mechanism
Capital Improvement Program and Policy
Comprehensive City Facilities Master Plan

**City of Hermosa Beach
Management Agenda 2014
Targets for Action**

TOP PRIORITY

Business Improvement District (BID) for Pier Plaza: Preparation

**Community Dialog/Decision Making Tool:
Adoption, Implementation**

Late Night Action Plan: Update, Direction

AES Rebuild

Undersea Cable (Addition): Direction

| | |
|---------------|---------------------------------------|
| GOAL 1 | COMMITMENT TO A SAFE COMMUNITY |
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|--|--|---|-----------------|--|------|--|------|---|------|------------------------------|------|--|
| ACTION: PUBLIC SAFETY SERVICE AND STAFFING STUDY | | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">PRIORITY</td> </tr> <tr> <td style="text-align: center;"><i>Policy – Top</i></td> </tr> </table> | PRIORITY | <i>Policy – Top</i> | | | | | | | | |
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| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Staffing • Funding | <p><u>Activities/Milestones</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">1. Council Decision: Police Temporary Positions Funding (including Crime Analyst</td> <td style="text-align: right; vertical-align: top;">2/14</td> </tr> <tr> <td>2. Council Presentation: ICMA Report, Direction on Recommendations, Public Participation</td> <td style="text-align: right; vertical-align: top;">3/14</td> </tr> <tr> <td>3. Council Decision: Police/Fire Building Design Funding in Capital Improvement Plan</td> <td style="text-align: right; vertical-align: top;">5/14</td> </tr> <tr> <td>4. Council Decision: Police Permanent Positions (3), Fire Permanent Positions</td> <td style="text-align: right; vertical-align: top;">5/14</td> </tr> <tr> <td>5. Council Report: Quarterly</td> <td style="text-align: right; vertical-align: top;">7/14</td> </tr> </table> | 1. Council Decision: Police Temporary Positions Funding (including Crime Analyst | 2/14 | 2. Council Presentation: ICMA Report, Direction on Recommendations, Public Participation | 3/14 | 3. Council Decision: Police/Fire Building Design Funding in Capital Improvement Plan | 5/14 | 4. Council Decision: Police Permanent Positions (3), Fire Permanent Positions | 5/14 | 5. Council Report: Quarterly | 7/14 | |
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| 5. Council Report: Quarterly | 7/14 | | | | | | | | | | | |
| Responsibility: Fire Chief/Police Chief | | | | | | | | | | | | |

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|--|--|---|-----------------|--|------|---|------|---|-----|--|
| ACTION: LATE NIGHT ACTION PLAN: UPDATE, DIRECTION | | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">PRIORITY</td> </tr> <tr> <td style="text-align: center;"><i>Mgmt – Top</i></td> </tr> </table> | PRIORITY | <i>Mgmt – Top</i> | | | | | | |
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| <i>Mgmt – Top</i> | | | | | | | | | | |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • 50/50 Policy • Conditional Use Permits • Actions beyond 4th of July • Communicating City Actions to the Community | <p><u>Activities/Milestones</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">1. Council Presentation: 4th of July Action Plan Overview and Contract, Public Communications</td> <td style="text-align: right; vertical-align: top;">4/14</td> </tr> <tr> <td>2. Council Decision: Restaurant/Bar (50/50) Definition</td> <td style="text-align: right; vertical-align: top;">8/14</td> </tr> <tr> <td>3. Planning Commission: Condition Use Permit Review</td> <td style="text-align: right; vertical-align: top;">9/14</td> </tr> <tr> <td>4. Follow Up Reports (beyond the 4th of July)</td> <td style="text-align: right; vertical-align: top;">TBD</td> </tr> </table> | 1. Council Presentation: 4 th of July Action Plan Overview and Contract, Public Communications | 4/14 | 2. Council Decision: Restaurant/Bar (50/50) Definition | 8/14 | 3. Planning Commission: Condition Use Permit Review | 9/14 | 4. Follow Up Reports (beyond the 4 th of July) | TBD | |
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| 2. Council Decision: Restaurant/Bar (50/50) Definition | 8/14 | | | | | | | | | |
| 3. Planning Commission: Condition Use Permit Review | 9/14 | | | | | | | | | |
| 4. Follow Up Reports (beyond the 4 th of July) | TBD | | | | | | | | | |
| Responsibility: Police Chief/Community Development Director | | | | | | | | | | |

| ACTION: CODE ENFORCEMENT POLICY, SERVICE PRIORITY AND ACTIONS | | PRIORITY |
|---|---|---|
| | | <i>Policy</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • Service Level • Degree of Enforcement • Staffing • Funding | <ol style="list-style-type: none"> 1. Meeting with “Hospitality” Association 2. Initiate Active Code Enforcement for Weekend 3. CUP Enforcement Team Establish 4. Council Presentation: Progress Report and CUP Actions 5. Council Decision: Service Level and Priority 6. Hire Additional Code Enforcement Officer 7. Council Decision: Budget Decision on Code Enforcement/Fire Marshall | <p>1/14</p> <p>1/14</p> <p>1/14</p> <p>4/14</p> <p>4/14</p> <p>4/14</p> <p>5/14</p> |
| <div style="border: 1px solid black; padding: 5px; display: inline-block;"> Responsibility: Police Chief/Community Development Director/Fire Chief </div> | | |

| ACTION: FIRE SERVICE LEVEL AND STAFFING: DIRECTION | | PRIORITY |
|---|---|---|
| | | <i>Policy</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • Service Level • Coverage Standards • Staffing • Funding • Shared Services | <ol style="list-style-type: none"> 1. Develop Fire Staffing Plan with Standards/Learning from History with Fire Staff 2. Explore Shared Services with Neighboring Fire Department 3. Finalize Report/Plan with Options and Recommendations 4. Council Presentation: Fire Staffing Plan with Recommendations/Standards 5. Council Decision: Budget Decision on Fire Position, Standards | <p>3/14</p> <p>4/14</p> <p>5/14</p> <p>5/14</p> <p>5/14</p> |
| <div style="border: 1px solid black; padding: 5px; display: inline-block;"> Responsibility: Fire Chief </div> | | |

► **Management in Progress 2014**

| | <i><u>Time</u></i> |
|---|--------------------|
| 1. Emergency Operations Center: Mid Year Report | 2/14 |
| Next Budget | 5/14 |
| 2. Conditional Use Permit Enforcement Team: Action Plan | 4/14 |
| 3. Multi Hazard Mitigation Plan | 5/14 |
| 4. Police Officer Recruitment and Hiring | 5/14 – 4/15 |
| 5. Volunteer Police Program Development/Guidelines | 6/14 |
| 6. Emergency Operations Plan: Update and Training | 10/14 |
| 7. Community Risk Analysis | 6/15 |
| 8. Downtown Enforcement Unit: Creation | 6/15 |

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| GOAL 2 | FINANCIALLY SOUND CITY GOVERNMENT |
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| ACTION: OIL BALLOT MEASURE FOR 2014 | | PRIORITY |
| | | <i>Policy – Top</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Communications with Community • City Role and Activities • Development Agreement • Ballot Measure | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Hire Interim Public Information Officer – Ongoing Information 2. Release the Draft EIR; Cost Benefit Analysis, Health Impacts Reports (3) 3. Conduct Information Meetings (3) 4. Council Decision: Direction on Negotiation Approach 5. Prepare RFQ for Citywide Public Information Service 6. Conduct Public Input Meetings (2) 7. Negotiate/Finalize Development Agreement 8. Council Decision: Contract for Service 9. Council Presentation: EIR Certification 10. Council Presentation: Cost Benefit Analysis, Health Impacts Assessment 11. Council Decision: Development Agreement 12. Prepare Ballot Measure 13. Council Decision: Ballot Measure 14. Public Information Packet 15. Council Decision: Simulating Project Impacts 16. Complete Simulations 17. Election | <p><u>Time</u></p> <p>1/14</p> <p>2/14</p> <p>2/14 – 3/14</p> <p>3/14</p> <p>4/14</p> <p>4/14</p> <p>5/14 – 6/14</p> <p>5/14</p> <p>6/14</p> <p>6/14</p> <p>6/14</p> <p>7/14</p> <p>7/14</p> <p>8/14</p> <p>8/14</p> <p>10/14</p> <p>11/14</p> |
| Responsibility: Community Development Director | | |

ACTION: CAPITAL IMPROVEMENT PROGRAM AND POLICY

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|----------------------|
| PRIORITY |
| <i>Policy – High</i> |

| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
|---|---|-------------|
| • Overall CIP Framework | 1. Develop Draft CIP | 12/13 |
| • Projects | 2. Public Works Commission: Review/Approval | 1/14 |
| • Project Priority | 3. Council Presentation and Decision: Direction, Funding Approach | 5/14 |
| • Funding Mechanism | 4. Council Decision: Funding for Year 1 Projects | 6/14 |
| • 1 st Year Projects Funding | | |

Responsibility: Public Works Director

ACTION: SEWER REPLACEMENT PROGRAM AND FUNDING MECHANISM

| |
|----------------------|
| PRIORITY |
| <i>Policy – High</i> |

| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
|----------------------|---|-------------|
| • City Role | 1. Complete Study | 4/14 |
| • Funding Mechanisms | 2. Evaluate Options for State Infrastructure Fund | 4/14 |
| | 3. Council Workshop: Sewer Fee or Annexation (County) | 5/14 |
| | 4. Council Decision: Direction, Link to Budget | 5/14 |

Responsibility: Public Works Director

ACTION: EMPLOYEE SALARIES AND BENEFITS POLICY

| |
|-----------------|
| PRIORITY |
| <i>Policy</i> |

| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
|-------------------------------|--|-------------|
| • Place in Market | 1. Complete Phase 1: Classification | 4/14 |
| • Overall Compensation Policy | 2. Council Presentation and Decision: Survey City/Approach Compensation Policy | 5/14 |
| • Funding (Short Term) | 3. Complete Phase 2: Compensation | 8/14 |
| • Funding (Long Term) | 4. Council Presentation and Policy Direction | 11/14 |
| | 5. Council Decision: Funding | 2/15 |

Responsibility: Assistant to City Manager

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|--|---|--|
| ACTION: STORMWATER MANAGEMENT PLAN | | PRIORITY |
| | | <i>Mgmt</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Projects • Funding | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Council Presentation: Update 2. Develop Enhanced Watershed Management Plan 3. Submit Enhanced Watershed Management Plan to Regional Board 4. Receive Approval from Regional Board | <p><u>Time</u></p> <p>5/14 6/14 6/14 12/14</p> |
| Responsibility: Public Works Director | | |

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| ACTION: PRIORITY BASED BUDGETING DEVELOPMENT | | PRIORITY |
| | | <i>Mgmt</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Services • Service Priority • Service Level | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Kick Off Priority Based Budgeting 2. Develop List of Services/Programs 3. Score Services/Programs 4. Complete Peer Review 5. Develop Program Costs 6. Council Presentation: Report 7. Council Budget: Priority Based Budgeting Adoption | <p><u>Time</u></p> <p>3/14 3/14 4/14 4/14 6/14 8/14 5/15</p> |
| Responsibility: Finance Director | | |

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|---|---|---|
| ACTION: CITYWIDE SERVICE LEVEL/PERFORMANCE BENCHMARK SYSTEM | | PRIORITY |
| | | <i>Mgmt</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Budget Format • Service Priority • Service Level • Benchmarks | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Submit Data to ICMA 2. Receive Report from ICMA 3. Council Presentation: Report 4. Incorporate in Budget Document | <p><u>Time</u></p> <p>3/14 5/14 6/14 8/14</p> |
| Responsibility: Finance Director | | |

► **Management in Progress 2014**

| | <i><u>Time</u></i> |
|---|--------------------|
| 1. Phone System: Upgrade | 3/14 |
| 2. Website Upgrade on Oil (Ease of Search) | 4/14 |
| 3. Electronic Patient Care Record and Billing | 4/14 |
| 4. Five Year Financial Plan (2015) Update | 5/14 |
| 5. OPEB Update Report/PERS Review | 5/14 |
| 6. Vehicle Replacement: Update Report | 5/14 |
| 7. Recreation Software Upgrade and Fee Review | 8/14 |
| 8. National Citizen's Survey | 11/14 – 3/15 |
| 9. Land Management System: Upgrade (Permitting, Building Permitting, Citizen Access to Information) | 9/15 |

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| GOAL 3 | HIGH PERFORMING CITY PROVIDING 1st CLASS SERVICES |
|---------------|---|

| <p>ACTION: COMPREHENSIVE CITY FACILITIES MASTER PLAN</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; border-bottom: 1px solid black;"><u>Key Issues</u></th> <th style="text-align: left; border-bottom: 1px solid black;"><u>Activities/Milestones</u></th> <th style="text-align: left; border-bottom: 1px solid black;"><u>Time</u></th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> • Scope • Funding • Approach </td> <td style="vertical-align: top;"> <ol style="list-style-type: none"> 1. Council Decision: Funding for Assessment 2. Prepare RFP – Phase 1: Condition and Needs Assessment Report 3. Council Decision: Award Contract 4. Complete Phase 1 Condition and Needs Report </td> <td style="vertical-align: top;"> <p>5/14</p> <p>6/14</p> <p>12/14</p> <p>5/15</p> </td> </tr> </tbody> </table> | <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> | <ul style="list-style-type: none"> • Scope • Funding • Approach | <ol style="list-style-type: none"> 1. Council Decision: Funding for Assessment 2. Prepare RFP – Phase 1: Condition and Needs Assessment Report 3. Council Decision: Award Contract 4. Complete Phase 1 Condition and Needs Report | <p>5/14</p> <p>6/14</p> <p>12/14</p> <p>5/15</p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">PRIORITY</td> </tr> <tr> <td style="text-align: center;"><i>Policy – High</i></td> </tr> </table> | PRIORITY | <i>Policy – High</i> |
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| PRIORITY | | | | | | | | | |
| <i>Policy – High</i> | | | | | | | | | |
| Responsibility: Public Works Director | | | | | | | | | |

| <p>ACTION: PUBLIC INFORMATION AND COMMUNICATIONS PLAN</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; border-bottom: 1px solid black;"><u>Key Issues</u></th> <th style="text-align: left; border-bottom: 1px solid black;"><u>Activities/Milestones</u></th> <th style="text-align: left; border-bottom: 1px solid black;"><u>Time</u></th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> • Goals • City Role • Contract • Plan • Specific Actions (Short Term) • Funding </td> <td style="vertical-align: top;"> <ol style="list-style-type: none"> 1. Council Presentation: Oil Information 2. Hire Interim Position 3. Prepare RFQ for Citywide Public Information Services 4. Council Decision: Contract 5. Prepare Communications Plan including Emergency Preparedness, Relations to Schools 6. Council Presentation: Communications Plan, Direction 7. Council Decision: Plan Adoption </td> <td style="vertical-align: top;"> <p>Complete</p> <p>Complete</p> <p>4/14</p> <p>5/14</p> <p>6/14</p> <p>7/14</p> <p>8/14</p> </td> </tr> </tbody> </table> | <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> | <ul style="list-style-type: none"> • Goals • City Role • Contract • Plan • Specific Actions (Short Term) • Funding | <ol style="list-style-type: none"> 1. Council Presentation: Oil Information 2. Hire Interim Position 3. Prepare RFQ for Citywide Public Information Services 4. Council Decision: Contract 5. Prepare Communications Plan including Emergency Preparedness, Relations to Schools 6. Council Presentation: Communications Plan, Direction 7. Council Decision: Plan Adoption | <p>Complete</p> <p>Complete</p> <p>4/14</p> <p>5/14</p> <p>6/14</p> <p>7/14</p> <p>8/14</p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">PRIORITY</td> </tr> <tr> <td style="text-align: center;"><i>Policy</i></td> </tr> </table> | PRIORITY | <i>Policy</i> |
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| PRIORITY | | | | | | | | | |
| <i>Policy</i> | | | | | | | | | |
| Responsibility: City Manager | | | | | | | | | |

| ACTION VALUING EMPLOYEES: POLICY STATEMENT | | PRIORITY |
|---|---|-------------------------|
| | | <i>Policy</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • City as the Employer • Relationship to Employees | <ol style="list-style-type: none"> 1. Develop Policy Statement 2. Council Presentation and Decision: Policy Statement | <p>4/14</p> <p>4/14</p> |
| <div style="border: 1px solid black; padding: 5px; display: inline-block;"> Responsibility: City Manager/Assistant to City Manager </div> | | |

| ► Management in Progress 2014 | <u>Time</u> |
|---|-------------|
| 1. Solid Waste Collection: Update Report | Completed |
| 2. Street Paving Program: Review, Update Report | 3/14 |
| 3. Citizen Compliant Tracking System: Development, Website | 4/14 |
| 4. Trash Enclosures Temporary | 6/14 |
| 5. High Performance Organization: Development, Leadership Philosophy, Department Discussion | 7/14 |
| 6. Employee Appreciation Program: Enhancements | Ongoing |

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| GOAL 4 | MORE LIVABLE, SUSTAINABLE BEACH CITY |
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|--|---|--|------------------------------|
| ACTION: MUNICIPAL CARBON NEUTRAL ACTION PLAN | | PRIORITY | |
| | | <i>Policy – Top</i> | |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> | |
| <ul style="list-style-type: none"> • Carbon Neutral: Definition • Goals • Time Frame • Specific Actions (Short Term) • Specific Action (Long Term) • Funding | <ol style="list-style-type: none"> 1. Council Decision: Position Funding for Environmental Programs Coordinator 2. Hire City Position and Explore use of Other Resources 3. Provide Data to SBCCOG Climate Action Plan Consultant 4. Consultant Hired by SCAG to prepare Road Map/Targets for Municipal Carbon Neutrality 5. Council Presentation and Acceptance: UCLA Study on Community Chose Aggregation and Other Options for Zero-Emissions Renewable Energy 6. Complete a Comparative Economic Analysis/Report Benefits/Opportunities from 1st Carbon Neutral Municipality Verses Leader in Carbon Neutral 7. Council Decision: Carbon Neutral Municipal Policy Direction 8. Council Decision: Employee Commute Program: Report for Options, Direction, Incentives 9. Clean Fleet Energy Policy: Implementation, Update Report* 10. SCE Streetlight Energy Efficiency Program: Update Report* 11. Municipal GHG Emissions Inventory: Update Report (SBCCOG) | <p>Completed</p> <p>4/14</p> <p>5/14</p> <p>6/14</p> <p>6/14</p> <p>6/14</p> <p>7/14</p> <p>7/14</p> <p>7/14</p> <p>7/14</p> <p>9/14</p> | |
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| Responsibility: City Manager | | | |

* Interim Actions to Reduce GHG Emissions

| | | |
|---|--|--|
| ACTION: MUNICIPAL CARBON NEUTRAL ACTION PLAN (Continued) | | PRIORITY <i>Policy – Top</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| | 12. SCE On-Bill Financing Energy Efficiency Projects | 9/14 |
| | 13. Council Decision: Solar Report-Early Actions and Overall Direction | 10/14 |
| | 14. Council Decision: Final SCAG Report: Setting Target, Action Plan, Funding | 12/14 |
| | 15. Council Decision: Net Zero Carbon Policy for City Facilities and Service Delivery Analysis: 1 st for Carbon Neutral or Carbon Neutrality, Steps, Costs, Time Frame, Direction | 12/14 |
| | 16. Council Decision: Renewable Energy Policy for City Facilities and Service Delivery: Steps/Cost, Time Frame | 12/14 |
| Responsibility: City Manager | | |

| | | |
|---|---|--|
| ACTION: GENERAL PLAN/LOCAL COASTAL PROGRAM/BLUEPRINT FOR A LOW CARBON FUTURE | | PRIORITY <i>Policy – Top</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| • Carbon Neutral: Definition | 1. Establish Working Group (using Community Dialog Group as a Resource) | 3/14 |
| • Relationship to other Cities | 2. Working Group and Technical Committee: Orientation/Issues | 3/14 |
| • Goals | 3. Develop and complete Community Education Workshop* | 4/14 |
| • Time Frame | 4. Develop Technical Background Report and Issue Papers | 5/14 |
| • Economic Opportunities | 5. Conduct Community Workshop: Visioning Charrette (2 day) | 5/14 |
| • Expectations: Property Owners | | |
| • Community Actions (Short Term) | | |
| • Community Actions (Long Term) | | |
| • City Actions (Short Term) | | |
| • City Actions (Long Term) | | |
| • Potential Partners (Community) | | |
| • Potential Partners (Businesses) | | |
| • Parking | | |
| Responsibility: Community Development Director | | |

| | | |
|--|---|--|
| ACTION: GENERAL PLAN/LOCAL COASTAL PROGRAM/BLUEPRINT FOR A LOW CARBON FUTURE (Continued) | | PRIORITY <i>Policy – Top</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Carbon Neutral: Definition • Relationship to other Cities • Goals • Time Frame • Economic Opportunities • Expectations: Property Owners • Community Actions (Short Term) • Community Actions (Long Term) • City Actions (Short Term) • City Actions (Long Term) • Potential Partners (Community) • Potential Partners (Businesses) | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 6. Develop Issue Paper: Existing Conditions/Issues and Integrate Low Carbon Future/Values from Community Dialogue 7. Complete a Comparative Economic Analysis/Report: Benefits and Opportunities from 1st Carbon Neutral Community versus Leader in Carbon Neutral 8. Council Decision: Carbon Neutral Community Policy, Direction on Plan Development 9. Develop Alternatives: Future Scenarios 10. Test Alternatives with Working Group and Technical Committee 11. Community Workshops: Alternatives | <p><u>Time</u></p> <p>6/14</p> <p>6/14</p> <p>6/14</p> <p>8/14</p> <p>10/14</p> <p>12/14</p> |
| Responsibility: Community Development Director | | |

- *(1) Climate Change and Sustainability
- (2) Economics and Land Use
- (3) Transportation and Public Health

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| ACTION: SOUTH PARK: UPGRADE | | PRIORITY <i>Policy – Top</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Project Scope • Project Funding • Community Garden • Grant Funding | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Council Decision: CIP Project Funding for Construction 2. Complete Playground Design with Construction Documents 3. Determine Location: Permanent Community Garden 4. Bid Project 5. Pursue Outside Grants and Funding 6. Construction | <p><u>Time</u></p> <p>5/14</p> <p>6/14</p> <p>6/14</p> <p>7/14</p> <p>8/14</p> <p>9/14 – 12/14</p> |
| Responsibility: Assistant to City Manager | | |

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| ACTION: SCHOOLS STRATEGY AND SPECIFIC ACTIONS: SUPPORT FOR TOP QUALITY SCHOOLS | | PRIORITY <i>Policy – High</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • City Role: Schools and Education • Goals • School Safety • Solar • Carbon Neutral • Communications with Community | <ol style="list-style-type: none"> 1. Meet COMPACT Group 2. Identify Common Goals and Strategy; Facilities, Funding Issues, School Safety, Solar Opportunities, Communications on School Issues to the Community 3. Council Report: Update on Direction 4. Joint Meeting: City – School | <p>2/14</p> <p>4/14</p> <p>8/14</p> <p>5/14 & 11/14</p> |
| Responsibility: City Manager | | |

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| ACTION: COMMUNITY DIALOG/DECISION MAKING TOOLS: IMPLEMENTATION | | PRIORITY <i>Mgmt – Top</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • Goals • Decision Tool • Ongoing Engagement | <ol style="list-style-type: none"> 1. Complete Analysis and Mapping to Decision Making Tool 2. Develop Draft Decision Making Tool 3. Modify with Public Input and Catalyst Tool 4. Release Revised Decision Making Tool 5. Receive Input and Use Community Dialog Information and Decision Making Tool during the Strategic Planning Process 6. Council Decision: Decision Making Tool Adoption, Roles and Responsibilities Definition, Simple Detailed, Implementation Plan, Pilot Project | <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>3/14</p> <p>4/14</p> |
| Responsibility: City Manager | | |

| ACTION: COMMUNITY DIALOG/DECISION MAKING | | PRIORITY |
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| TOOLS: IMPLEMENTATION (Continued) | | <i>Mgmt – Top</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • Goals • Decision Tool • Ongoing Engagement | <ol style="list-style-type: none"> 7. Develop Training Plan/Program on Decision Making Tool [Responsibility] <ol style="list-style-type: none"> A. Elected and Appointed Officials (Mayor and City Council/Boards and Commissions) B. City Departments and Staff C. Civic Organizations (including Chamber of Commerce) D. Business Owners E. General Public 8. Initiate/Complete Training Program on Decision Making Tool 9. Develop a Community Outreach and Awareness Plan and Materials for Decision Making Tool 10. Initiate Community Outreach and Awareness Activities 11. Evaluate/Refine the Effectiveness of the Community Outreach and Awareness Activities/Plan | <p>5/14</p> <p>6/14</p> <p>6/14</p> <p>7/14</p> <p>Ongoing</p> |
| <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;">Responsibility: City Manager</div> | | |

| ACTION: STABLE POWER SUPPLY: EVALUATION, DIRECTION, CITY ACTION PLAN | | PRIORITY |
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| | | <i>Mgmt</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| <ul style="list-style-type: none"> • Stable Power Supply | <ol style="list-style-type: none"> 1. Work with COG on Data – Planned/Unplanned Outages 2. Council Update Report: Information from Southern California Edison/Utility Commission 3. Work with Cities on Unified Approach Southern California Edison | <p>2/14</p> <p>4/14</p> <p>8/14</p> |
| <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 0 auto;">Responsibility: City Manager</div> | | |

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| ACTION: AES REBUILD | | PRIORITY |
| | | <i>Mgmt</i> |
| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
| | 1. Develop Possible Resolution with options to Support the City of Redondo Beach Position | 5/14 |
| | 2. Develop Ordinance and Analysis/Report Intervener Legal Implication, Actions/Benefits and Costs | 5/14 |
| | 3. Council Decision: Resolution, Intervener, Future Development on the Site | 6/14 |
| | 4. Staff Participation California Energy Commission Meeting: Attendance and Summary | Ongoing |
| | 5. Prepare Background Update Report and Briefing for City Council | Ongoing |
| | 6. Update Website/Communications, including on City Calendar | Ongoing |
| Responsibility: City Manager | | |

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| ► Management in Progress 2014 | <u>Time</u> |
| 1. Charging Station: Development (Parking Structure) | 7/14 |
| 2. City Energy Efficiency Update Report | 7/14 |
| 3. LED City Lights | 7/14 |
| 4. Living Streets Update Reports, Projects | 7/14 |

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| ► Major Projects 2014 | <u>Time</u> |
| 1. Valley/Ardmore Bike Lane Improvements: FY 14 FY 15 | 9/14 8/15 |

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| GOAL 5 | ENHANCED ECONOMIC DEVELOPMENT THROUGH REVITALIZED DOWNTOWN AND ENTRY CORRIDORS |
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| ACTION: DOWNTOWN CORE DEVELOPMENT | | PRIORITY |
| | | <i>Policy – Top</i> |
| <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • City Role • Use of City Assets • Communications with Community • Public – Private Partnership • Funding • Parking Direction • Hermosa Avenue/Pier Plaza Project • Valet Parking • Hotel: City Wide Policy | <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Council Decision: Downtown Core Revitalization Strategy Direction and Implementation 2. Conduct Public Discussion/Hearing on use of City Assets on Residential Development Application 3. Council Direction: Roma Study 4. Council Decision Downtown: Parking Strategy 5. Council Decision: Hermosa Avenue/Pier Plaza Improvements Policy Direction 6. Council Decision: Use of City Assets | <p><u>Time</u></p> <p>4/14</p> <p>4/14</p> <p>4/14</p> <p>4/14</p> <p>4/14</p> <p>7/14</p> |
| Responsibility: Community Development Director | | |

**ACTION: PACIFIC COAST HIGHWAY CORRIDOR
BEAUTIFICATION PLAN**

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| PRIORITY |
| <i>Policy – Top</i> |

| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
|-------------------|---|-------------|
| • Goals/Outcomes | 1. Establish Community Group | Completed |
| • Project Scope | 2. Complete Conceptual Plan | 3/14 |
| • Design | 3. Council Presentation and Decision: Plan Adoption, Direction on Project Phasing | 3/14 |
| • Funding | 4. Workshop SBCCOG to Develop RFP for Design | 3/14 |
| • Priority | 5. Begin Design | 5/14 |
| • Timing | 6. Complete PSR and 60% Design | 10/14 |
| • Walkability | 7. Present Phase 1 to CalTrans/Metro Call for Project Funding | 11/14 |
| | 8. Complete 90% Plans | 4/15 |
| | 9. Notice of Award: Project Funding/100% Plans | 8/15 |
| | 10. Present PS&E to CalTrans/Permit | 9/15 |
| | 11. Begin Construction | 3/16 |

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| Responsibility: Public Works Director |
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ACTION: PCH/AVIATION AESTHETIC SIGNAGE

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| PRIORITY |
| <i>Policy</i> |

| <u>Key Issues</u> | <u>Activities/Milestones</u> | <u>Time</u> |
|-------------------|--|-------------|
| • Goals/Outcomes | 1. Develop RFP for Design: Signage – Overhead Signs, Monuments, Street Marquee | 7/14 |
| • Project Scope | 2. Present/Coordinate with CalTrans | 9/14 |
| • Roundabout | 3. Complete PSR and 60% Designs | 10/14 |
| • Design | 4. Present Design to Planning/Public Works Commission | 11/14 |
| • Funding | 5. Complete 100% Designs | 12/14 |
| • Priority | 6. Obtain CalTrans Permit | 1/15 |
| • Timing | 7. Award Construction Contract | 3/15 |
| | 8. Begin Construction | 5/15 |

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| Responsibility: Public Works Director |
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| <p>ACTION: CYPRESS AVENUE DISTRICT: ZONING DIRECTION</p> <p><u>Key Issues</u></p> <ul style="list-style-type: none"> • Land Uses/Zoning • Goals/Outcomes | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>PRIORITY</td> </tr> <tr> <td><i>Policy</i></td> </tr> </table> | PRIORITY | <i>Policy</i> |
| PRIORITY | | | |
| <i>Policy</i> | | | |
| <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Council Decision: Direction on Zoning Changes for Manufacturing Uses 2. Planning Commission: Study Issue 3. Planning Commission: Direction | <p><u>Time</u></p> <p>8/14</p> <p>9/14</p> <p>12/14</p> | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Responsibility: Community Development Director</td> </tr> </table> | | Responsibility: Community Development Director | |
| Responsibility: Community Development Director | | | |

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| <p>ACTION: BUSINESS IMPROVEMENT DISTRICT (BID) FOR PIER PLAZA: PREPARATION</p> <p><u>Key Issues</u></p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>PRIORITY</td> </tr> <tr> <td><i>Mgmt – Top</i></td> </tr> </table> | PRIORITY | <i>Mgmt – Top</i> |
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| <i>Mgmt – Top</i> | | | |
| <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Initiate Discussion with Property Owners 2. Assist in BID Proposal | <p><u>Time</u></p> <p>9/14</p> <p>12/14</p> | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Responsibility: Economic Development Officer</td> </tr> </table> | | Responsibility: Economic Development Officer | |
| Responsibility: Economic Development Officer | | | |

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|---|---|------------------------------|-------------------|
| <p>ACTION: UNDERSEA CABLE (ADDITION): POLICY DIRECTION</p> <p><u>Key Issues</u></p> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>PRIORITY</td> </tr> <tr> <td><i>Mgmt – Top</i></td> </tr> </table> | PRIORITY | <i>Mgmt – Top</i> |
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| <i>Mgmt – Top</i> | | | |
| <p><u>Activities/Milestones</u></p> <ol style="list-style-type: none"> 1. Negotiate Terms on Landing 2. Council Decision: Lease 3. Initiate Environment Review | <p><u>Time</u></p> <p>6/14</p> <p>6/14</p> <p>8/14</p> | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Responsibility: City Manager</td> </tr> </table> | | Responsibility: City Manager | |
| Responsibility: City Manager | | | |

► **Management in Progress 2014**

| | <u>Time</u> |
|---|-------------|
| 1. Economic Development Position | Completed |
| 2. City Manager's Economic Development Committee: Creation | 4/14 |
| 3. Pier Avenue Street Lights and Trash Cay | 4/14 |
| 4. Smart Meter Pay Stations for Parking/Free Parking Program: Evaluation | 5/14 |
| 5. User Guide for Doing Business in Hermosa Beach (Preliminary/Final) | 5/14 – 9/14 |
| 6. Economic Development Welcome Team: Development | 7/14 |
| 7. Hope Chapel Development: Working with Property Owners, Update Report, Policy Direction (when needed) | TBD |
| 8. Skechers Development: Working with Property Owners, Update Report, Policy Direction (when needed) | TBD |

Hermosa Beach Policy Calendar 2014

MONTH

February 2014

1. Council Decision: Police Temporary Position – Crime Analyst

2. Council Decision: City Manager's Office Temporary Position – Environmental Sustainability and Carbon Neutral Position

MONTH

March 2014

1. Council Decision: Oil Negotiations Approach

2. Council Decision/Presentation: Pacific Coast Highway Corridor Beautification Plan – Adoption, Project Direction

3. Council Presentation: ICMA Report on Public Safety Service and Staffing

4. Council Presentation: Street Paving Update Report

5. Council Presentation: Solid Waste Collection Update Report

MONTH

April 2014

1. Council Decision: Code Enforcement Service Level and Priority
2. Council Decision and Presentation: “Valuing Employee” Policy Statement
3. Council Decision: Downtown Core Revitalization Strategy – Direction
4. Council Decision: Downtown Parking Strategy
5. Council Decision: Roma Study Policy Direction
6. Council Decision: Hermosa Avenue/Pier Plaza Improvements Direction
7. Council Decision: Strategic Plan 2014 – 2019 – 2029 Adoption
8. Council Decision: Decision Making Tool and Implementation Plan
9. Council Presentation: Code Enforcement Progress Report and CUP Actions
10. Council Presentation: Stable Power Supply with Information from Southern California Edison and Utility Commission
11. Council Presentation: 4th of July Action Plan (overview)

MONTH

May 2014

1. Council Decision: Police Permanent Positions (3)
Fire Permanent Positions: Fire Marshall, Others
Code Enforcement Position
2. Council Decision: Fire Standards
3. Council Decision: Compensation Policy
4. Council Decision: Capital Improvement Program and Funding Approach
5. Council Decision: Sewer Program Funding Direction
6. Council Decision: Comprehensive City Facilities Master Plan Approach and Funding
7. Council Decision: South Park Funding
8. Council Decision: Award Contract for Public Information Services
9. Council Presentation: Fire Staffing Plan with Recommendations and Cover Standards
10. Council Presentation: Compensation Survey Cities/Approach
11. Council Presentation: Storm Water Management Plan Update – Enhanced Watershed Management Plan

May 2014 (Continued)

- 12.** Council Presentation: Five Year Financial Plan Update

- 13.** Council Presentation: OPEB Update Report

- 14.** Council Presentation: Vehicle Replacement Update Report

- 15.** Council Workshop: Sewer Fee or Annexation Los Angeles County
City-Schools Joint Workshop

MONTH

June 2014

1. Council Decision: Oil Development Agreement
2. Council Decision: Capital Improvement Year 1 Projects Funding
3. Council Decision: Carbon Neutral Municipality Policy Direction
4. Council Decision: Carbon Neutral Community Policy Direction
5. Council Decision: AES Rebuild – Resolution, Direction on Intervener
6. Council Decision: Undersea Cable (Addition) Lease
7. Council Presentation: Citywide Service Level/ Performance Benchmark System Report
8. Council Presentation: Oil Ballot Measure – EIR Certification
9. Council Presentation: Oil Ballot Measure – Cost Benefit Analysis and Health Impact Assessments
10. Council Presentation/Acceptance: UCLA Study on Community Choice Aggregation and other Options for Zero Emissions Renewable Energy
11. Council Presentation: Comparative Economic Analysis – Benefits and Opportunities from 1st Carbon Neutral (Community/Municipality) vs. Leader in Carbon Neutral

MONTH

July 2014

1. Council Decision: Oil Ballot Measure – Ballot Measure
2. Council Presentation: City Public Information and Communications Plan
3. Council Decision and Presentation: Carbon Neutral – Employee Commute Program
4. Council Decision: Use of City assets for Downtown Core Development
5. Council Presentation: Living Streets Update Report and Project
6. Council Reports: Carbon Neutral Municipality
 - A. Clean Fleet Energy Policy: Update Report
 - B. SCE Street Light Energy Efficiency: Update Report
 - C. Municipal GHG Emissions Inventory: Update Report (SBCCOG)
7. Council Report: Public Safety Service and Staffing: Quarterly Report

MONTH

August 2014

1. Council Decision: Oil Ballot Measure Simulation on Project Impacts
2. Council Decision: Public Information and Communications Plan Adoption
3. Council Decision: Restaurant/Bar (50/50) Definition
4. Council Decision: Cypress Avenue District Zoning Change for Manufacturing Uses
5. Council Presentation: City – Schools COMPACT Report on Goals and Strategies, School Safety, Solar Opportunities, Communications on School Issues to the Community
6. Council Presentation: Priority based Budgeting Report

MONTH

September 2014

1. Council Report: Carbon Neutral Municipality – SCE On-Bill Financing Energy Efficiency Project Report

MONTH

October 2014

1. Council Decision: Carbon Neutral Municipality – Solar Report – Early Actions

MONTH

November 2014

1. Council Presentation: Compensation Study and Policy Direction
2. Council Presentation: National Citizen Survey Overview

MONTH

December 2014

- 1.** Council Decision: Comprehensive City Facilities Condition and Needs Assessment Contract Award

- 2.** Council Decision: Carbon Neutral Municipality
 - A. Final SCAG Report: Setting Targets, Action Plan, Funding
 - B. Net Zero Carbon Policy for City Facilities and Service Delivery
 - C. Renewable Energy Policy for City Facilities

- 3.** Council Decision:

