

April 7th, 2014

Honorable Mayor and Members
Regular Meeting of the City Council

Regular meeting of
April 22nd, 2014

**Department of Community Resources
Activity Report for March, 2014**

The Department of Community Resources has been involved in the following activities for the month of March, 2014:

RECREATION PROGRAMMING:

March Hermosa Five-O Hermosa Five-O Senior Activity Center Highlights

Hermosa Five-O collected \$823.75 from class instructor room rental fees, event donations, merchandise sales, and memberships. Hermosa Five-O participated in the St. Patrick's Day Parade for the second time this year with a car and walkers highlighting the activities held at the center.

Upcoming Spring 2014 Excursions

Gardens of the World ~ Saturday, April 26th ~ 4 SPOTS LEFT
Palm Springs Follies ~ Friday, May 10th ~ SOLD OUT
Farmers Market and the Grove ~ Friday, June 6th

FACILITY USAGE:

COMMUNITY THEATRE EVENTS

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
<i>Fees Charged</i>					
March 1	Redondo School of Dance and Music	Company Showcase	Performance	185	7.5
March 2, 5, 9, 12, 15-16, 19, 22, 23, 26, 30	Family Theatre Inc.	Peter Pan	Rehearsal	65	49
March 8	Scottish Fiddlers of Los Angeles	Spring Concert	Performance	460	11
March 28	LA Jazz Institute	Jazz Trumpet Celebration of Chet Baker	Performance	450	6
<i>Fees Waived</i>					
March 29	Redondo Odd Fellows Lodge #195	Poof Too!	Performance	250	10

2ND STORY THEATRE EVENTS

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
<i>Fees Charged</i>					
March 3	Anne Hulegard	Acting Classes	Private Rental	15	3
March 8	Jeff Mitroka	Jeff Mitroka Comedy Show	(Postponed)	1	3
March 13, 20, 27	Walter Pridgen	Acting Classes	Private Rental	12	4.5
March 22	Jump Start	Jump Start	Improvisation	25	2.5

	Comedy Improv	Comedy Improv			
Fees Waived					
March 1	Julie Nunis	Love Letters	Theatrical Fundraiser for HB Schools	75	10
March 10	Sandpiper Juniors	N/A	Meetings	75	2
March 15	April's Fools Improv Troope	April's Fools Comedy Improv	Improvisation	29	3

COMMUNITY CENTER ROOMS 4, 5, 7, 9 & 10

Hours	Rental Type	Revenue
152.25	Private	\$3,091.25
199.75	City Contract Classes	70/30
P.A.R.K. After School Program - Room 7		Seasonal

SKATE TRACK

*Public skate hours are 3-7pm Monday-Friday and 12-7pm Saturday-Sunday

Hours	Rental Type	Revenue
6	City Contract Class	70/30

COMMUNITY CENTER GYMNASIUM

Hours	Rental Type	Revenue
252.75	Private	\$4,940
3	City Contract Classes	70/30

COMMUNITY CENTER TENNIS COURTS

Hours	Rental Type	Revenue
255.5	Private Instructor & Resident Reservations	\$1,670
45.5	City Contract Classes	70/30

*Public court use outside of reserved time is first come first serve.

CLARK COMPLEX

CLARK BUILDING

Hours	Rental Type	Revenue
96.75	Private	\$2,397.50

BALL DIAMONDS

212	Private	\$2,560
36	City Contract Classes	70/30

SOUTH PARK

Hours	Rental Type	Revenue
20	Park Reservations	\$120

FIELD

58	Private	\$580
24	City Contract Classes	70/30

ROOM

P.A.R.K. After School Program		Seasonal
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VALLEY PARK

Hours	Rental Type	Revenue
48	Park Reservations	\$615

FIELD

2	Private	\$20
17.25	City Contract Classes	70/30

EDITH RODAWAY PARK

Hours	Rental Type	Revenue
8	City Contract Classes	70/30

HERMOSA BEACH

Hours	Rental Type	Revenue
10	City Contract Classes	70/30

VOLLEYBALL COURTS

135	City Contract Classes	70/30
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MARCH SPECIAL EVENTS:

DATE	EVENT
March 8	GI Joe Pier to Pier Walk/Run
March 15	St. Patrick's Day Community Parade
March 16	USAV HP Tryouts
March 22	Hearts of Hermosa Fundraiser
March 22	ByLA Speaker Series
March 29	CBVA Tournament
March 30	Samburu Walk for Water

FILM PERMITS

Date of Permit	Company	Type of Filming	Revenue
March 7	NZK Productions	Exterior Filming for Pilot TV Series - Pier Plaza	\$1,227
March 8	Bunim Murray	Exterior Filming for Pilot TV Series - 2 nd Street	\$1,227
March 10	Westy Productions	Exterior Filming - Pier Plaza and the Strand Walkway	\$1,004
March 13	EN Films	Exterior Filming for TV Series - Between 11 th and 14 th Street	\$1,227
March 14	Mary Ann Productions	Exterior Filming - 22 nd Street	\$1,227
March 24, 26	ARB Productions, Inc.	Exterior Filming for Pilot TV Series - Corner of Pier and Hermosa Avenues & on the sand north of the Pier	\$5,342
March 29	Aaron Rogosin Photography	Exterior Still Photo Shoot - Near the intersection of Pier and Hermosa Avenues and at approx. 1018 Hermosa Avenue	\$202
TOTAL			\$11,456.00

Respectfully submitted,


 Lisa Nichols
 Office Assistant

Concur,


 Diane Strickfaden
 Assistant to the City Manager