

February 18, 2014

Honorable Mayor and Members
of the City Council

Regular meeting of
February 25, 2014

**Department of Community Resources
Activity Report for January 2014**

The Department of Community Resources has been involved in the following activities for the month of January 2014:

RECREATION PROGRAMMING:

January Hermosa Five-O Senior Activity Center Highlights

The Senior Activity Center collected \$432.75 from Class Instructor Room Rental Fees, event donations, merchandise sales, and memberships. \$492.75 was collected in donations for fitness equipment. Hermosa Five-O holds fitness classes daily and the classes are continuously growing.

FACILITY USAGE:

COMMUNITY THEATRE EVENTS

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
Fees Charged					
January 31	Redondo School of Music & Dance	Company Showcase	Rehearsals & Performances	50	8
Fees Waived					
January 5-26	Puttin' On Productions	Shrek	Rehearsals & Performances	150	145.5

2ND STORY THEATRE EVENTS

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
Fees Charged					
January 11	Jump Start Comedy	Improv.	Improv.	32	2.5
January 12	Family Theatre, Inc.	Rehearsals	Musical Theatre	25	2.5
January 20	Anne Hulegard	Acting Classes	Private Rental	15	3
January 25-26 & 31	Surf City Theatre Co.	Late Night Catechism	Stage Production	75	16.5
Fees Waived					
January 2 & 30	Community Development	Community Dialogue	Meeting	-	8
January 9	Leadership Hermosa	Meeting	Meeting	-	4
January 13 & 27	Sandpiper Juniors	Meeting	Meeting	75	2
January 18	April's Fools	April's Fools Improv.	Improvisation	35	3

COMMUNITY CENTER ROOMS 4, 5, 7, 9 & 10

Hours	Rental Type	Revenue
240	Private	\$4,285
84	City Contract Classes	70/30
P.A.R.K. After School Program – Room 7		Seasonal

SKATE TRACK

*Public skate hours are 3-7pm Monday-Friday and 12-7pm Saturday-Sunday

Hours	Rental Type	Revenue
10	City Contract Class	70/30

COMMUNITY CENTER GYMNASIUM

Hours	Rental Type	Revenue
255.5	Private	\$4,955
3	City Contract Classes	70/30

COMMUNITY CENTER TENNIS COURTS

Hours	Rental Type	Revenue
281	Private Instructor & Resident Reservations	\$1,693
62	City Contract Classes	70/30

*Public court use outside of reserved time is first come first serve.

CLARK COMPLEX

CLARK BUILDING

Hours	Rental Type	Revenue
85	Private	\$1,441.25

BALL DIAMONDS (CLOSED FOR MAINTENANCE MID-DECEMBER – MID FEBRUARY)

SOCCER FIELD (CLOSED MID-DECEMBER – MID FEBRUARY)

SOUTH PARK

Hours	Rental Type	Revenue
FIELD (CLOSED FOR MAINTENANCE DECEMBER – JANUARY)		
ROOM		
P.A.R.K. After School Program		Seasonal

VALLEY PARK

Hours	Rental Type	Revenue
39	Park Reservations	\$405
FIELD		
9	City Contract Classes	70/30

EDITH RODAWAY PARK

Hours	Rental Type	Revenue
12	City Contract Classes	70/30

HERMOSA BEACH

Hours	Rental Type	Revenue
VOLLEYBALL COURTS		
24	City Contract Classes	70/30

January SPECIAL EVENTS:

DATE	EVENT
January 16	American Junkie Pier Plaza Fundraiser

Upcoming Spring 2014 Excursions

The Safari Park of San Diego ~ Saturday, February 22nd

"Bodies" and "Titanic" Exhibits ~ Friday, March 21st

Gardens of the World ~ Saturday, April 26th

Palm Springs Follies ~ Friday, May 10th

Farmers Market and the Grove ~ Friday, June 6th

DEPARTMENT REVENUE AS DECEMBER 2013

Current Year to Date	Last Year to Date	Decrease
\$707,191.56	\$751,313.61	9.04%

FILM PERMITS

Date of Permit	Company	Type of Filming	Revenue
None	-	-	-
TOTAL			\$0

Respectfully submitted,



Kelly Orta
Senior Recreation Supervisor

Concur,


Diane Strickfaden
Assistant to the City Manager