

January 23, 2014

Honorable Mayor and Members
of the City Council

Regular meeting of
January 28, 2014

**Department of Community Resources
Activity Report for December 2013**

The Department of Community Resources has been involved in the following activities for the month of December 2013:

RECREATION PROGRAMMING:

Excursion Highlights

On Saturday, December 14th a sold out excursion was held to the Fabulous Palm Springs Follies. Free time for shopping and lunch was provided before the matinee at the Historic Plaza Theatre. This is the Follies last year and due to high demand, another trip has been scheduled in May to give those who might have missed it, one more chance to see the show.

December Hermosa Five-O Senior Activity Center Highlights

The Senior Activity Center collected \$401.25 from Class Instructor Room Rental Fees, event donations, merchandise sales, and memberships. Parts of the funds collected helped to complete the Ping Pong Group's goal for a 2nd table which was purchased January of 2014.

FACILITY USAGE:

COMMUNITY THEATRE EVENTS

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
Fees Charged					
Fees Waived					
December 1-6 & 19-20	Family Theatre, Inc.	Beauty and the Beast	Rehearsals & Performances	150	80
December 10-15	Puttin' On Productions	Shrek	Rehearsals & Performances	150	60

2ND STORY THEATRE EVENTS

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
Fees Charged					
December 6	Jeff Mitroka	Jeff's Comedy & Variety Show	Comedy	30	3
December 8	Jump Start Comedy	Improv.	Improv.	60	2.5
December 11 & 13	Family Theatre, Inc.	T3 Holiday Performance	Musical Theatre	90	5.5
Fees Waived					
December 3, 12, & 13	Community Development	Community Dialogue	Meeting	-	12
December 7	April's Fools	April's Fools Improv.	Improvisation	35	3
December 10	Sandpiper Juniors	Meeting	Meeting	75	2

COMMUNITY CENTER ROOMS 4, 5, 7, 9 & 10

Hours	Rental Type	Revenue
266.25	Private	\$2,255
40.5	City Contract Classes	70/30
P.A.R.K. After School Program – Room 7		Seasonal

SKATE TRACK

*Public skate hours are 3-7pm Monday-Friday and 12-7pm Saturday-Sunday

Hours	Rental Type	Revenue
2	City Contract Class	70/30

COMMUNITY CENTER GYMNASIUM

Hours	Rental Type	Revenue
145.25	Private	\$3,307.50
7.5	City Contract Classes	70/30

COMMUNITY CENTER TENNIS COURTS

Hours	Rental Type	Revenue
340	Private Instructor & Resident Reservations	\$1,262
52	City Contract Classes	70/30

*Public court use outside of reserved time is first come first serve.

CLARK COMPLEX**CLARK BUILDING**

Hours	Rental Type	Revenue
43.5	Private	\$1,115

BALL DIAMONDS (CLOSED FOR MAINTENANCE MID-DECEMBER – MID FEBRUARY)

11.5	Private	\$140
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SOCCER FIELD (CLOSED MID-DECEMBER – MID FEBRUARY)

26	Private	\$320
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SOUTH PARK

Hours	Rental Type	Revenue
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FIELD (CLOSED FOR MAINTENANCE DECEMBER – JANUARY)**ROOM**

P.A.R.K. After School Program		Seasonal
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VALLEY PARK

Hours	Rental Type	Revenue
36	Park Reservations	\$345

FIELD

9	City Contract Classes	70/30
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EDITH RODAWAY PARK

Hours	Rental Type	Revenue
13.5	City Contract Classes	70/30

HERMOSA BEACH

Hours	Rental Type	Revenue
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VOLLEYBALL COURTS

24	City Contract Classes	70/30
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December SPECIAL EVENTS:

DATE	EVENT
December 5	Chamber of Commerce Holiday Tree Lighting Ceremony
December 7	Spyder Snowfest
December 7	Sand Snowman Contest
December 7	South Bay Boardriders Surf Contest
December 31	Chamber of Commerce New Year's Eve Celebration

Upcoming Spring 2014 Excursions

The Safari Park of San Diego ~ Saturday, February 22nd
 "Bodies" and "Titanic" Exhibits ~ Friday, March 21st
 Gardens of the World ~ Saturday, April 26th
 Palm Springs Follies ~ Friday, May 10th
 Farmers Market and the Grove ~ Friday, June 6th

DEPARTMENT REVENUE AS of DECEMBER 2013

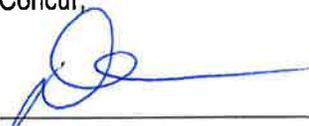
Current Year to Date	Last Year to Date	Increase
\$659,129.43	\$627,608.00	5.02%

FILM PERMITS

Date of Permit	Company	Type of Filming	Revenue
December 4	Kim Lyons	Still Photo	\$404
TOTAL			\$404

Respectfully submitted,


 Kelly Orta
 Senior Recreation Supervisor

Concur,

 Diane Strickfaden
 Assistant to the City Manager