

December 30, 2013

Honorable Mayor and Members  
of the City Council

Regular meeting of  
January 14, 2014

**Department of Community Resources  
Activity Report for November 2013**

The Department of Community Resources has been involved in the following activities for the month of November 2013:

**RECREATION PROGRAMMING:**

**Excursion Highlights**

On Saturday, November 23<sup>rd</sup>, an excursion was held to the exclusive Magic Castle located in Hollywood. 45 were in attendance and were treated to an all you can eat buffet and numerous magic shows within the castle.

**November Hermosa Five-O Senior Activity Center Highlights**

The Senior Activity Center programmed 189 hours of activities for Hermosa Five-O'ers throughout the month of October resulting in \$471.25 from Class Instructor Room Rental Fees, event donations, merchandise sales, and memberships. Part of the funds raised will go towards a 2<sup>nd</sup> ping pong table for the center.

3 new classes were introduced in November; Stretch with Bonnie, Healthier Living by the Beach Cities Health District, and an additional Fitness class. Due to the successful participation in all three new classes, they will continue to be offered in the months to come. AGA Inc. also gave two informational lectures this month at no charge titled Medicare 101, providing help with Open Enrollment.

**FACILITY USAGE:**

**COMMUNITY THEATRE EVENTS**

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
<b>Fees Charged</b>					
November 7	Matthew Dooley	Reel Rock Tour	Rock Climbing Movie Screening	200	4
November 8-9	Sri Ratana Int. Buddhist Center	Miyuru Gee Sandawa (Evening of Music & Dance)	Dance Performance	450	17
November 14	Kairos Dance Company	POPs & Kairos Dance Company	Dance Performance	100	6
November 21	Body Glove Int.	Live from the Moon	Film Screening	500	4
<b>Fees Waived</b>					
November 3, 6, 10, 13, 16, 17, 20, 23, 24 & 29-30	Family Theatre, Inc.	Beauty and the Beast	Rehearsals	75	52.5
November 15	CBVA & HBHS	CBVA Hall of Fame Induction Ceremony	Awards Ceremony	300	4

**2ND STORY THEATRE EVENTS**

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
<b>Fees Charged</b>					
November 2	Jump Start Comedy	Improv.	Improv.	60	2.5
November 7	Private	Actor's Colony	Acting Classes	10	6
<b>Fees Waived</b>					
November 2, 13-17 & 22-24	Surf City Theatre Co.	Hallelujah Girls	Theatrical Stage Prod.	65	61
November 9	April's Fools	April's Fools Improv.	Improvisation	35	3
November 12	Sandpiper Juniors	Meeting	Meeting	75	2

**COMMUNITY CENTER ROOMS 4, 5, 7, 9 & 10**

Hours	Rental Type	Revenue
251.75	Private	\$3,172.50
70	City Contract Classes	70/30
P.A.R.K. After School Program – Room 7		Seasonal

**SKATE TRACK**

\*Public skate hours are 3-7pm Monday-Friday and 12-7pm Saturday-Sunday

Hours	Rental Type	Revenue
10	City Contract Class	70/30

**COMMUNITY CENTER GYMNASIUM**

Hours	Rental Type	Revenue
152	Private	\$3,770
20.25	City Contract Classes	70/30

**COMMUNITY CENTER TENNIS COURTS**

Hours	Rental Type	Revenue
512	Private Instructor & Resident Reservations	\$1,467.25
58	City Contract Classes	70/30

\*Public court use outside of reserved time is first come first serve.

**CLARK COMPLEX**

**CLARK BUILDING**

Hours	Rental Type	Revenue
92.25	Private	\$2,094

**BALL DIAMONDS**

25.5	Private	\$315
36	Contract Classes	70/30

**SOCCER FIELD**

98.5	Private	\$1,095
------	---------	---------

**SOUTH PARK**

Hours	Rental Type	Revenue
<b>FIELD</b>		
6	Contract Classes	70/30
26	Private	\$260
<b>ROOM</b>		
P.A.R.K. After School Program		Seasonal

**VALLEY PARK**

Hours	Rental Type	Revenue
80	Park Reservations	\$870
<b>FIELD</b>		
102	Private	\$1,140
17	City Contract Classes	70/30

**EDITH RODAWAY PARK**

Hours	Rental Type	Revenue
6	City Contract Classes	70/30

**HERMOSA BEACH**

Hours	Rental Type	Revenue
<b>VOLLEYBALL COURTS</b>		
36	City Contract Classes	70/30

**November SPECIAL EVENTS:**

DATE	EVENT
November 2-3	HB Junior Satellite & Novice Tennis Tournament
November 9	GI Joe Pier to Pier Walk/Run
November 9-10	HB Junior Satellite & Novice Tennis Tournament
November 11	Veteran Day Commemoration Ceremony
November 23	Chamber of Commerce Holiday Sidewalk Festival

**Upcoming Fall/Winter 2013/2014 Excursions**

Saturday, December 14<sup>th</sup>, 2013 – Farewell to the Palm Springs Follies. – SOLD OUT

Friday, January 17<sup>th</sup>, 2014 – The Rubel Castle. – SOLD OUT

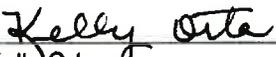
**DEPARTMENT REVENUE AS OF November 2013**

Current Year to Date	Last Year to Date	Decrease
\$627,602.39	\$636,607.39	\$9,005 (↓1.4%)

**FILM PERMITS**

Date of Permit	Company	Type of Filming	Revenue
November 5	Kim Nabozny Productions	Still Photo	\$1457
November 7 – 17	Finish Line	Still Photo	\$1127
November 8 - 9	GE Projects	Still Photo	\$925
November 15	NBC Sports	Gracie Gold Video Profile	\$1609
November 22	North Six Productions	Still Photo	\$404
November 25	Production Works	Still Photo	\$1045
<b>TOTAL</b>			<b>\$6567</b>

Respectfully submitted,

  
 Kelly Orta  
 Senior Recreation Supervisor

Concur,

  
 Diane Strickfaden  
 Assistant to the City Manager