

November 18, 2013

Honorable Mayor and Members  
of the City Council

Regular Meeting of  
November 26, 2013

**Department of Community Resources  
Activity Report for October 2013**

The Department of Community Resources has been involved in the following activities for the month of October 2013:

**RECREATION PROGRAMMING:**

**Excursion Highlights**

On Friday, October 18<sup>th</sup> the 'Chocolate Covered L.A.' excursion was held with a total of 28 attendees. The day began with a stop at the Chado Tea Room, then lunch at the Cheesecake Factory. After lunch, the group went onto a tour of the John Kelly Chocolates production area. The last stop of the day was at the famous Sweet! Mega Candy Store.

**October Hermosa Five-O Senior Activity Center Highlights**

The Senior Activity Center programmed 211 hours of activities for Hermosa Five-O'ers throughout the month of October resulting in \$774.25 from Class Instructor Room Rental Fees, event donations, merchandise sales, and memberships. Part of the funds raised will go towards a 2<sup>nd</sup> ping pong table for the center.

The Annual Hermosa Five-O Halloween and Costume Party was held with over 20 in attendance. There was food, games, raffle prizes, best costume prizes and a special performance by the Comedy Improv Troupe.

**FACILITY USAGE:**

**COMMUNITY THEATRE EVENTS**

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE	TOTAL HOURS
<b>Fees Charged</b>					
October 4 & 6	Mizuho Sato Flamenco	Los Latidos Del Cielo	Dance Performance	200	11
<b>Fees Waived</b>					
October 1	HB Police Department	Police Chief Badge Pinning Ceremony	Ceremony	400	6
October 9, 13, 16, 20, 23, 27 & 30	Family Theatre, Inc.	Beauty and the Beast	Rehearsals	75	32
October 12	Blue Zones	BlueZaPalooza	Seminar	10	

**2<sup>ND</sup> STORY THEATRE EVENTS**

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
<b>Fees Charged</b>					
October 1, 3, 8, 10, 17, 22 & 24	Private	Actor's Colony	Acting Classes	10	48
October 5	Jeff Mitroka	Jeff's Comedy & Variety Show	Variety Show	75	5
October 6	Family Theatre, Inc.	Rehearsals	Rehearsal	25	4
October 7	Anne Hulegard	Acting Classes	Classes	10	3

October 13 & 15	Norman Venne	Grin and Share It	Variety Show	65	9
October 19	Jump Start Comedy	Improv.	Improv.	70	2.5
<b>Fees Waived</b>					
October 12	April's Fools	April's Fools Improv.	Improvisation	35	3
October 15	City	Community Garden Meeting	Meeting	8	1.5
October 15	Sandpiper Juniors	Meeting	Meeting	75	2
October 19	Ocean-Friendly Garden	Seminar	Seminar	75	3

**COMMUNITY CENTER ROOMS 4, 5, 7, 9 & 10**

Hours	Rental Type	Revenue
206	Private	\$3,817
115.5	City Contract Classes	70/30
P.A.R.K. After School Program – Room 7		Seasonal

**SKATE TRACK**

\*Public skate hours are 3-7pm Monday-Friday and 12-7pm Saturday-Sunday

Hours	Rental Type	Revenue
5	City Contract Class	70/30

**COMMUNITY CENTER GYMNASIUM**

Hours	Rental Type	Revenue
122.25	Private	3,962.50
34	City Contract Classes	70/30

**COMMUNITY CENTER TENNIS COURTS**

Hours	Rental Type	Revenue
291.5	Private Instructor & Resident Reservations	\$1,962
60.5	City Contract Classes	70/30

\*Public court use outside of reserved time is first come first serve.

**CLARK COMPLEX**

**CLARK BUILDING**

Hours	Rental Type	Revenue
97	Private	\$1,640

**BALL DIAMONDS**

37	Private	\$450
36	Contract Classes	70/30

**SOCCER FIELD**

143.5	Private	\$1,625
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**SOUTH PARK**

Hours	Rental Type	Revenue
8	Park Reservations	\$120

**FIELD**

24	Contract Classes	70/30
55	Private	\$550

**ROOM**

P.A.R.K. After School Program		Seasonal
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**VALLEY PARK**

Hours	Rental Type	Revenue
104	Park Reservations	\$1,245
18	Outdoor Permit	\$417
<b>FIELD</b>		
152	Private	\$1,870
18	City Contract Classes	70/30

**EDITH RODAWAY PARK**

Hours	Rental Type	Revenue
6	City Contract Classes	70/30
12	Outdoor Permit	\$417

**HERMOSA BEACH**

Hours	Rental Type	Revenue
<b>VOLLEYBALL COURTS</b>		
51	City Contract Classes	70/30

**October SPECIAL EVENTS:**

DATE	EVENT
October 5	Back to School Volleyball Fundraiser
October 6	MESP Triathlon
October 12	Blue Zones Speaker Series – BlueZaPalooza
October 19	Pumpkins in the Park
October 20	Woman's Club Pancake Breakfast
October 27	Skecher's Pier to Pier

**Upcoming Fall/Winter 2013/2014 Excursions**

Saturday, December 14<sup>th</sup>, 2013 – Farewell to the Palm Springs Follies.

Friday, January 17<sup>th</sup>, 2014 – The Rubel Castle.

**DEPARTMENT REVENUE AS OF JULY 2013**

Current Year to Date	Last Year to Date	Decrease
\$544,806.78	\$577,859.45	\$33,052.67 (↓10%)

**FILM PERMITS**

Date of Permit	Company	Type of Filming	Revenue
October 8	Spur Productions	Still Photo	\$606
October 14-21	FILM THIS!	CANCELLED	\$483
October 27	Maker Studios	Reality Web Series	\$1609
<b>TOTAL</b>			<b>\$2698</b>

Respectfully submitted,

  
 Kelly Orta  
 Senior Recreation Supervisor

Concur,

  
 Diane Strickfaden  
 Assistant to the City Manager