



FOR IMMEDIATE RELEASE:

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Hermosa Beach Community Dialogue Continues
Survey and Photography Results Will Be Shared

HERMOSA BEACH, CA – The Community Dialogue process is continuing in Hermosa Beach as the city invites residents, business owners and others to join the conversation at the second large group Community Dialogue meeting taking place on September 12.

During the last Community Dialogue, participants discussed and shared what they believe are Hermosa Beach's priorities and values. Meeting attendees, and all residents, were also invited to participate in an online survey and photography exercise exploring the city's priorities and values prior to the next meeting. The upcoming Community Dialogue large group meeting is meant for further reflection and to reveal the data that will have been gathered through these exercises.

"These Community Dialogue meetings are a great way to create a comprehensive portrait of our community's views, values and vision for the future," said Tom Bakaly, Hermosa Beach city manager. "By coming together and discussing what is important to Hermosa Beach, we can build a framework and process to help us make the important decisions regarding the city's future."

Hermosa Beach is asking the community to continue participating in this process by contributing to the following exercises prior the next Community Dialogue meeting:

- Please take this short survey to provide guidance regarding Hermosa Beach's values and priorities: https://www.surveymonkey.com/s/Hermosa1_czb
- A photographic exercise anchored around the questions in the July 15 meeting. Visit <http://www.hermosabch.org/movingforward> and click on "Community Dialogue" for more information about this fun exercise and to learn how to participate.

Details for the next Community Dialogue are as follows:

- **Date:** Wednesday, September 12th
- **Time:** 7:00 pm – 9:30 pm
- **Location:** Clark Building
861 Valley Drive
Hermosa Beach, CA 90254

The Community Dialogue is helping to build a framework and process for decision-making relative to a variety of community projects and activities, based on expressed values and goals. Among these projects are a comprehensive review of the City's General and Coastal Land Use Plan, a potential redesign of the Civic Center, a proposed oil production project and several other large-scale development projects.

Any residents or interested parties who would like to learn more about Community Dialogue or find out what happened at the last meeting can visit <http://www.hermosabch.org/movingforward> and click on "Community Dialogue."

About Hermosa Beach

Founded in 1907, Hermosa Beach is known as "The Best Little Beach City." Named "Southern California's Greenest City" for its work to protect the environment, it is a thriving community of some 20,000 residents located on the southern end of Santa Monica Bay in Los Angeles County, and its beaches have been ranked among the best in the world. To learn more, please visit www.hermosabch.org.

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