

April 17, 2013

Honorable Mayor and Members
of the City Council

Regular Meeting of
April 23, 2013

**Department of Community Resources
Activity Report for March 2013**

The Department of Community Resources has been involved in the following activities for the month of March 2013:

RECREATION PROGRAMMING:

Registration for spring classes and other recreation programs began in late January and continued steadily throughout the month of March. Several classes are filled to capacity while others are near capacity.

Excursion Highlights

On Saturday, March 23rd, a sold out excursion to the Huntington Library with 45 registered participants was held. This trip allowed for 5 hours of free time amongst the library and its gardens, as well as time for lunch on your own at the Rose Garden Tea Room or one of the Café's onsite.

March Hermosa Five-O Senior Activity Center Highlights

The Hermosa Five-O Senior Activity Center participated in the St. Patrick's Day Parade for the first time this year. Hermosa Five-O member, Faye Callen, submitted her classic car to represent Hermosa Five-O. The L.A. County Department of Mental Health put on a free presentation regarding Hoarding to the Hermosa Five-O Senior Activity Center, and will continue to put on free presentations for Hermosa Five-O once every other month.

FACILITY RENTALS:

COMMUNITY THEATRE EVENTS

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE
Fees Charged				
March 1	WISH Charter School	Spelling Bee	Spelling Bee Performance	200
March 9	Scottish Fiddlers	Spring Concert	Fiddler Concert	400
Fees Waived				
March 3-18	Family Theatre, Inc.	Sound of Music	Youth Musical Theatre Rehearsals & Performances	200
March 20, 23-24, 27 & 31	Family Theatre Inc.	Once Upon a Mattress	Youth Musical Theater Rehearsals	40

2ND STORY THEATRE EVENTS

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
Fees Charged					
March 4	Anne Hulegard	Acting Classes	Acting Classes	15	3
March 20	Chamber of Commerce	Seminar	Seminar	20	3
Fees Waived					
March 7, 14, 21 & 28	Puttin' On Productions	Seussical	Contract Class	50	6
March 9	April's Fools	April's Fools Improv.	Improvisation	30	3

March 13	Sandpiper Juniors	Meeting	Meeting	75	3
March 16-17 & 22-24	Surf City Theatre	Late Night Catechism	Theatrical Performance	75	28
March 30	Jump Start Comedy Improv.	Comedy Improv.	Comedy Improv.	60	3

COMMUNITY CENTER ROOMS

125.75 hours	Private Rentals – Rooms 4, 5, 9 & 10
122 hours	City Contract Classes – Rooms 4, 5, 9 & 10
88 hours	City of Hermosa P.A.R.K. After School Program – Room 7
47.5 hours	Community Groups – NO CHARGE (ARC, Easter Seals, Friends of the Parks, HB Chamber of Commerce, HB Little League, HB Sister City Association, Hermosa Arts Foundation, Hermosa Valley School) *ARC and Easter Seals rooms closed for electrical work
Lease Agreements	
(not available for rent)	ARC – Rooms 15, 16 & 17
(not available for rent)	Easter Seals – Room 14
(not available for rent)	Project Touch – Room 11b

Senior Activity Center (Kitchen & Living Area)

170.25 hours	Classes and Events
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SKATE TRACK

3 hours	City Contract Classes
151 hours	Public Skate Hours

COMMUNITY CENTER GYMNASIUM

12.5 hours	Private Rentals
6 hours	City Contract Classes
246 hours	Community Groups – NO CHARGE (Association of Retarded Citizens, Easter Seals, HB Youth Basketball)

COMMUNITY CENTER TENNIS COURTS

173.5 hours	Private Instructor Rentals
64.5 hours	Resident Reservations
42 hours	City Contract Classes
18 hours	Hermosa Five-O Senior Activity Center Tennis
	*Public court use outside of reserved time is first come first serve.

CLARK COMPLEX

Clark Building	
72.75 hours	Private Rentals
13.5 hours	Community Groups – NO CHARGE (HB Garden Club, HB Woman's Club, HB Police Department)
Ball Diamonds	
230 hours	Hermosa Beach Little League
20 hours	City Contract Classes

SOUTH PARK

South Park Room	
88 hours	P.A.R.K. After School Program
Field	
24 hours	City Contract Classes
66 hours	Beach Cities Sports

VALLEY PARK

10 hours	City Contract Classes
68 hours	Park Reservations

EDITH RODAWAY PARK

6 hours	City Contract Classes
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HERMOSA BEACH

Volleyball Courts	
102 hours	City Contract Classes

UPCOMING EVENTS:

April 27	Richstone Pier to Pier
April 27	USA Volleyball High Performance Tryouts
April 27	Smackfest Volleyball Tournament
May 5	Endless Summer Car Show
May 4-5	Beach Tennis Tournament
May 11	USA Volleyball High Performance Tryouts
May 18	Garden Club's Annual Plant Sale
May 24	Return to the Pier Paddleboard
May 24-26	CBVA Volleyball Tournament
May 25-27	Fiesta Hermosa

UPCOMING SPRING EXCURSIONS

Saturday, April 27th, 2013: The Mission Inn of Riverside
 Sunday, May 5th, 2013: Carlsbad Village Street Faire & Carlsbad Premium Outlets
 Friday, June 7th, 2013: Stone Brewing Co. & Valley View Casino

UPCOMING SUMMER EXCURSIONS

Saturday, July 27th, 2013: Salsa Festival
 Friday, August 16th, 2013: Pageant of the Masters
 Friday, September 6th, 2013: Catalina

DEPARTMENT REVENUE FOR March 2013

Current Year to Date	Last Year to Date	Increase
\$854,325.06	\$735,177.63	\$119,147.43 (↑16%)

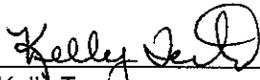
FILM PERMITS

Date of Permit	Company	Type of Filming	Revenue
3/3/2013	Jack Mori Productions	Hidden Camera	\$1693

**Department of Community Resources
Donations 2012-2013**

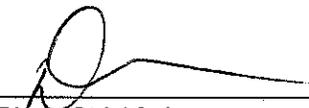
Date	Amount Value	Donor	Allocation
07.23.12	1,200.00	Citizens	Hermosa Five-O Senior Activity Center
08.27.12	588.50	Citizens	Hermosa Five-O Senior Activity Center
09.17.12	472.00	Citizens	Hermosa Five-O Senior Activity Center
10.30.12	120.00	Citizens	Hermosa Five-O Senior Activity Center
11.30.12	348.00	Citizens	Hermosa Five-O Senior Activity Center
12.30.12	\$247.00	Citizens	Hermosa Five-O Senior Activity Center
01.31.13	\$117.00	Citizens	Hermosa Five-O Senior Activity Center
02.19.13	\$119.00	Citizens	Hermosa Five-O Senior Activity Center
02.28.13	\$135.00	Citizens	Hermosa Five-O Senior Activity Center
03.13.13	\$111.00	Citizens	Hermosa Five-O Senior Activity Center
12/13 Fiscal Year Total:	\$3,457.50		

Respectfully submitted,



 Kelly Teeter
 Senior Recreation Supervisor

Concur,



 Diane Strickfaden
 Assistant to the City Manager