

January 8, 2013

Honorable Mayor and Members of  
The Hermosa Beach City Council

Regular Meeting of  
January 22, 2013

**Department of Community Resources  
Activity Report for December, 2012**

The Department of Community Resources has been involved in the following activities for the month of December 2012:

**Recreation Programming:**

Registration for fall/winter classes and recreation programs continued steadily throughout the month of December.

**Special Events:**

Saturday, December 8 **Sand Snowman** contest. Participants built a variety of sand structures to win prizes.

**December Hermosa Five-O Senior Activity Center Highlights:**

Three new classes were introduced to the Hermosa Five-O Senior Activity Center in the month of December; Mental Fitness, Healing Yoga, and an Agility, Balance and Coordination (ABC) class. All three classes continued successfully into the month of January. On Thursday, December 20<sup>th</sup>, the Hermosa Five-Oers held their annual Holiday Party. Ornaments provided by attendees and Hermosa Five-O members from previous years were used to decorate the Hermosa Five-O Holiday Tree. Dinner was served and after dinner was enjoyed, special holiday games were played, as well as the usual favorite, Taboo. To find more information on the Hermosa Five-O Senior Activity Center please call 310-318-0280 or go online at [www.hermosabch.org](http://www.hermosabch.org).

**Facility Rentals:**

**COMMUNITY THEATRE EVENTS**

DATE(S)	GROUP NAME	SHOW TITLE	SHOW DESCRIPTION	AVERAGE AUDIENCE
<b>Fees Charged</b>				
December 20-23	The Hush Foundation & LAPPAC	The Nutcracker	Holiday Dance Show	500
<b>Fees Waived</b>				
December 1-3	Family Theatre Inc.	Fall Show	Youth Musical Theatre Rehearsals & Performances	200
December 8	Puttin' On Productions	Winter Show	Youth Musical Theater Performance	200

**2<sup>ND</sup> STORY THEATRE EVENTS**

DATE(S)	GROUP NAME/CONTACT	SHOW TITLE	SHOW DESCRIPTION	AVERAGE ATTENDANCE	TOTAL HOURS
<b>Fees Charged</b>					
December 12 & 19	Puttin' On Productions	Winter Show	Theatrical Production	40	4
<b>Fees Waived</b>					
December 1	April's Fools	April's Fools Improv.	Improvisation	50	2.5

December 5-9 & 15-16	Surf City Theatre	A Christmas Carol	Theatrical Production	40	58
December 11	Sandpiper Juniors	Meeting	Meeting	75	3
December 13, 20, & 27	Puttin' On Productions	Little Mermaid	Contract Class	50	4.5

### COMMUNITY CENTER ROOMS

168 hours	Private Rentals – Rooms 4, 5, 9 & 10
73 hours	City Contract Classes – Rooms 4, 5, 9 & 10
65 hours	City of Hermosa P.A.R.K. After School Program
36.75 hours	Community Groups – NO CHARGE ( <i>Easter Seals, Friends of the Parks, HB Chamber of Commerce, HB Sister City Association, Hermosa Arts Foundation</i> )
<b>Lease Agreements</b>	
(not available for rent)	ARC – Rooms 15, 16 & 17
(not available for rent)	Easter Seals – Room 14
(not available for rent)	Project Touch – Room 11b

### Senior Activity Center (Kitchen & Living Area)

157.25 hours	Classes and Events
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### SKATE TRACK

3 hours	City Contract Classes
146 hours	Public Skate Hours

### COMMUNITY CENTER GYMNASIUM

96 hours	Private Rentals
3 hours	City Contract Classes
16 hours	City of Hermosa Beach Fire Department
6 hours	City of Hermosa Beach P.A.R.K. After School Program
60 hours	Community Groups – NO CHARGE ( <i>Association of Retarded Citizens, Easter Seals, HB Youth Basketball, Project Touch</i> )

### COMMUNITY CENTER TENNIS COURTS

163.5 hours	Private Instructor Rentals
26 hours	Resident Reservations
37 hours	City Contract Classes
18 hours	Hermosa Five-O Senior Activity Center Tennis
1.5 hours	Hermosa Five-O Pickle Ball
<b>*Public court use outside of reserved time is first come first serve.</b>	

### CLARK COMPLEX

<b>Clark Building</b>	
55.5 hours	Private Rentals
11 hours	Community Groups – NO CHARGE ( <i>HB Garden Club, HB Woman's Club</i> )
<b>Ball Field</b>	
2 hours	Hermosa Beach Little League
4 hours	Spyder Baseball – MB Pony League
<b>Soccer Field</b>	
2 hours	American Youth Soccer Organization

### SOUTH PARK

<b>South Park Room</b>	
65 hours	P.A.R.K. After School Program
<b>Field</b>	
18 hours	City Contract Classes

### VALLEY PARK

24 hours	City Contract Classes
38 hours	Park Reservations
44 hours	American Youth Soccer Organization

### EDITH RODAWAY PARK

6 hours	City Contract Classes
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**SOUTH SIDE – HERMOSA BEACH PIER**

<b>Volleyball Courts</b>	
18 hours	City Contract Classes

**FILM PERMITS**

Project	Type	Dates	Days	Revenue
Long Pond Media	Reality TV Cooking Show	December 7	1	\$1,750.00
Pickers LLC	Reality TV Fitness Show "Tone it Up"	December 13	1	\$3,980.00
Lock Box Prod.	Still Photos Models	December 19	1	\$6,594.00
<b>TOTAL REV</b>				<b>\$12,324.00</b>

**Upcoming Events:**

Jan. 26	Polar Bear Fundraiser
Mar. 2	GI Joe Pier to Pier Run/Walk
Mar. 2-3	Beach Tennis Tournament
Mar. 16	St. Patrick's Day Community Parade
Mar. 17	High Performance Volleyball Tryouts
Mar. 23	CBVA Volleyball Tournament
Mar. 23	Hearts of Hermosa Fundraiser

**Upcoming Winter/Spring Excursions**

Feb. 23	Hollywood in Style
Mar. 23	Huntington Library, Art Collections and Botanical Gardens
April 27	Mission Inn of Riverside

**Department Revenue for December, 2012**

Current Month	This Month Last Fiscal Year	Current Year To Date	Last Year To Date	↑ Increase
\$36,411	\$30,418	\$676,616	\$564,422	\$112,194

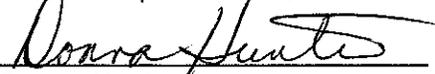
**Revenue FY 2012-2013 for 50% of the Fiscal Year is:**

**\$676,616 or 79% of the projected figure of \$852,150.**

**Expenditures FY 2012-2013 for 50% of the Fiscal Year is:**

**\$464,352 or 45% of the projected figure of \$1,027,676.**

Respectfully submitted,

  
 Donna Hunter  
 Administrative Assistant

Noted,

  
 Diane Strickfaden  
 Community Resources Director

**Department of Community Resources  
Donations 2011-2012**

Date	Amount Value	Donor	Allocation
01.04.11	90.00	Citizens	Hermosa Five-O Senior Center
02.01.11	25.00	Lily Anderson	Hermosa Five-O Senior Center
02.17.11	50.00	Teri Davidson	Hermosa Five-O Senior Center
03.29.11	50.00	Citizens	Hermosa Five-O Senior Center
05.03.11	6,440.00	AYSO Region 18	Youth Programs
05.09.11	10,000.00	Chevron Products Co.	Chevron Surf Camp
05.09.11	500.00	SB Shakespeare Club	Hermosa Five-O Senior Center
05.12.11	500.00	Woman's Club	Hermosa Five-O Senior Center
05.12.11	100.00	Citizens	Hermosa Five-O Senior Center
05.12.11	50.00	Anne Sullivan	Hermosa Five-O Senior Center
05.23.11	135.00	Citizens	Hermosa Five-O Senior Center
05.23.11	50.00	Ursula White	Hermosa Five-O Senior Center
06.06.11	100.00	Dolly Johnson	Hermosa Five-O Senior Center
06.06.11	100.00	Janice Brittain	Hermosa Five-O Senior Center
06.06.11	100.00	Mercedes Foster	Hermosa Five-O Senior Center
06.20.11	210.00	Citizens	Hermosa Five-O Senior Center
08.31.11	280.00	Citizens	Hermosa Five-O Senior Center
09.14.11	745.00	Citizens	Hermosa Five-O Senior Center
10.14.11	475.00	Citizens	Hermosa Five-O Sr. Ping Pong Table
10.19.11	280.00	Citizens	Hermosa Five-O Senior Center
10.27.11	95.00	Citizens	Hermosa Five-O Senior Center
11.08.11	100.00	Richard and Lois Tuey	Hermosa Five-O Sr. Ping Pong Table
02.07.12	258.00	Citizens	Hermosa Five-O Senior Center
03.12.12	201.00	Citizens	Hermosa Five-O Senior Center
04.09.12	10,000.00	Chevron Products Co.	Chevron Surf Camp
05.08.12	821.00	Citizens	Hermosa Five-O Senior Center
06.11.12	993.00	Citizens	Hermosa Five-O Senior Center
06.18.12	85.00	Citizens	Hermosa Five-O Senior Center
<b>11/12 Fiscal Year Total:</b>	<b>\$32,833.00</b>		

**Department of Community Resources  
Donations 2012-2013**

Date	Amount Value	Donor	Allocation
07.23.12	1,200.00	Citizens	Hermosa Five-O Senior Center
08.27.12	588.50	Citizens	Hermosa Five-O Senior Center
09.17.12	472.00	Citizens	Hermosa Five-O Senior Center
10.30.12	120.00	Citizens	Hermosa Five-O Senior Center
11.30.12	348.00	Citizens	Hermosa Five-O Senior Center
12.30.12	247.00	Citizens	Hermosa Five-O Senior Center
<b>11/12 Fiscal Year Total:</b>	<b>\$2,975.00</b>		